

# NATIONAL DIPLOMA: TOURISM MANAGEMENT

Qualification code: NDTM02 - NQF Level 6

Campus where offered: Pretoria and Mbombela campuses (day classes)  
Last year of new intake: 2018  
Teach-out (phase-out) date: 31 December 2023

Students registered for this qualification should complete their studies according to the teach-out date prescribed for the qualification, subject to the stipulations of Regulation 3.1.11 and 3.1.13 in the Students' Rules and Regulations.

Information on phased-out programmes can be obtained from the TUT website, [www.tut.ac.za](http://www.tut.ac.za).

Key to asterisks:

\* Information does not correspond to information in Report 151.  
(Deviations approved by the Senate in August 2005.)

## CURRICULUM

Consult the 2018 Faculty Prospectus for the full contents of the qualification.

### FIRST YEAR

| CODE                              | SUBJECT                         | CREDIT       | PREREQUISITE SUBJECT(S) |
|-----------------------------------|---------------------------------|--------------|-------------------------|
| CEN170T                           | Communication I                 | (0,134)*     |                         |
| EUC100C                           | End-User Computing I            | (0,133)      |                         |
| MTR100T                           | Marketing for Tourism I         | (0,133)      |                         |
| TDM100T                           | Tourism Development I           | (0,200)      |                         |
| TTM100T                           | Travel and Tourism Management I | (0,200)      |                         |
| TTP100T                           | Travel and Tourism Practice I   | (0,200)      |                         |
| TOTAL CREDITS FOR THE FIRST YEAR: |                                 | <b>1,000</b> |                         |

### SECOND YEAR

| CODE    | SUBJECT                          | CREDIT  | PREREQUISITE SUBJECT(S)         |
|---------|----------------------------------|---------|---------------------------------|
| MTR200T | Marketing for Tourism II         | (0,133) | Marketing for Tourism I         |
| TDM200T | Tourism Development II           | (0,200) | Tourism Development I           |
| TTM200T | Travel and Tourism Management II | (0,200) | Travel and Tourism Management I |
| TTP200T | Travel and Tourism Practice II   | (0,200) | Travel and Tourism Practice I   |

**plus one of the following languages (as determined by the Head of the Department):**

|         |  |         |  |
|---------|--|---------|--|
| FRE110T | French                                   | (0,133) |  |
| GER110T | German                                   | (0,133) |  |
| SNH110T | Spanish (not offered at Mbombela Campus) | (0,133) |  |

### FIRST SEMESTER

|         |                    |         |  |
|---------|--------------------|---------|--|
| LTO10AT | Law for Tourism IA | (0,066) |  |
|---------|--------------------|---------|--|

### SECOND SEMESTER

|         |                    |         |  |
|---------|--------------------|---------|--|
| LTO10BT | Law for Tourism IB | (0,067) |  |
|---------|--------------------|---------|--|

TOTAL CREDITS FOR THE SECOND YEAR: **0,999**



### THIRD YEAR

| CODE    | SUBJECT   | CREDIT  | PREREQUISITE SUBJECT(S)          |
|---------|---|---------|----------------------------------|
| TDM300T | Tourism Development III   | (0,167) | Tourism Development II           |
| TTM300T | Travel and Tourism Management III                                       | (0,167) | Travel and Tourism Management II |
| TTP300T | Travel and Tourism Practice III   | (0,167) | Travel and Tourism Practice II   |
| TTP301R | Travel and Tourism Practice III<br>(re-registration) (semester subject) | (0,000) |                                  |

### SECOND SEMESTER

|         |   |         |
|---------|---|---------|
| TPX201T | Tourism Management Practice II                      | (0,500) |
| TPX201R | Tourism Management Practice II<br>(re-registration) | (0,000) |

TOTAL CREDITS FOR THE THIRD YEAR: **1,001**

TOTAL CREDITS FOR THE QUALIFICATION: **3,000**

### SUBJECT INFORMATION (OVERVIEW OF SYLLABUS)

The syllabus content is subject to change to accommodate industry changes. Please note that a more detailed syllabus is available at the Department or in the study guide that is applicable to a particular subject. At time of publication, the syllabus content was defined as follows:

#### C

##### COMMUNICATION I (CEN170T)

1 X 3-HOUR PAPER

*(Subject custodian: Department of Applied Languages)*

Communication principles and techniques. Personal language skills. Industrial communication. Public communication. (Total tuition time: ± 90 hours)

#### E

##### END-USER COMPUTING I (EUC100C)

CONTINUOUS ASSESSMENT

*(Subject custodian: End User Computing Unit)*

Students have to acquire theoretical knowledge (computing fundamentals) and practical skills as end-users in operating systems and MS Office Suite applications (MS Word, MS Excel, MS Excel Intermediate, MS PowerPoint and MS Access Essentials), graphic design and dealing with the Internet, networks and how to search for information. Students will do online and computer-based tests. The modules are mapped with SAQA and IC3 Essential Skills for Digital Literacy (international certification). (Total tuition time: ± 70 hours)

#### F

##### FRENCH (FRE110T)

1 X 3-HOUR PAPER

*(Subject custodian: Department of Applied Languages)*

Language programmes equip students with functionally useful listening, speaking, reading and writing skills, as well as an insight into the relevant culture. Based on a communicative approach, the programmes start at beginner's level. (Total tuition time: ± 90 hours)

#### G

##### GERMAN (GER110T)

1 X 3-HOUR PAPER

*(Subject custodian: Department of Applied Languages)*

Language programmes equip students with functionally useful listening, speaking, reading and writing skills, as well as an insight into the relevant culture. Based on a communicative approach, the programmes start at beginner's level. (Total tuition time: ± 90 hours)



**L****LAW FOR TOURISM IA (LTO10AT)****1 X 3-HOUR PAPER****(Subject custodian: Department of Law)**

Introduction to the South African legal system; Law of obligation; introduction to law of contracts, (including: the requirements for a valid contract, contractual capacity, content and parties to a contract, breach of contract, remedies for a breach of contract and the termination of contract). (Total tuition time: ± 42 hours)

**LAW FOR TOURISM IB (LTO10BT)****1 X 3-HOUR PAPER****(Subject custodian: Department of Law)**

Commercial contracts (including: contract of sale, contract of agency, contract of lease, credit agreements, contract of insurance); Business Enterprise law; introduction to labour law, (including: the employment relationship and the Labour Relations Act, 1995 (Act No. 66 of 1995)). (Total tuition time: ± 42 hours)

**M****MARKETING FOR TOURISM I (MTR100T)****1 X 3-HOUR PAPER****(Subject custodian: Department of Tourism Management)**

Introduction to tourism marketing. Marketing information. The tourism market. The tourism marketing mix. Tourism marketing issues. (Total tuition time: ± 90 hours)

**MARKETING FOR TOURISM II (MTR200T)****1 X 3-HOUR PAPER****(Subject custodian: Department of Tourism Management)**

Strategic tourism marketing: planning, implementation and control. (Total tuition time: ± 90 hours)

**S****SPANISH (SNH110T)****1 X 3-HOUR PAPER****(Subject custodian: Department of Applied Languages)**

Language programmes equip students with functionally useful listening, speaking, reading and writing skills, as well as an insight into the relevant culture. Based on a communicative approach, the programmes start at beginner's level. (Total tuition time: ± 90 hours)

**T****TOURISM DEVELOPMENT I (TDM100T)****1 X 3-HOUR PAPER****(Subject custodian: Department of Tourism Management)**

Tourism demand – managing and measuring demand. The tourism destination – impacts and sustainable development. The tourism sector – the tourism industry, private and public sector. Development in tourism – information technology and future trends. Dimensions of tourism. Tourism markets. Tourism supply. Geography of tourism. (Total tuition time: ± 90 hours)

**TOURISM DEVELOPMENT II (TDM200T)****1 X 3-HOUR PAPER****(Subject custodian: Department of Tourism Management)**

Dimensions of tourism. The nature and scope of tourism planning. Tourism development in context. Typologies of tourism development. Tourism resource assessment. Sustainable tourism planning issues and strategies. GPS. (Total tuition time: ± 90 hours)

**TOURISM DEVELOPMENT III (TDM300T)****CONTINUOUS ASSESSMENT****(Subject custodian: Department of Tourism Management)**

Project management for tourism development programmes: the project initiation process, the project planning phase, the execution phase, the control and close-out phase. Tourism policy. Tourism attraction development and management. Tourism facility and service development. Resource management and tourism. Business ethics and tourism business. (Total tuition time: ± 45 hours)

**TOURISM MANAGEMENT PRACTICE II (TPX201T/R)****WORK-INTEGRATED LEARNING****(Subject custodian: Department of Tourism Management)**

Industry-related training, as determined by the industry and the University. (Total tuition time: six months)



**TRAVEL AND TOURISM MANAGEMENT I (TTM100T)****1 X 3-HOUR PAPER*****(Subject custodian: Department of Tourism Management)***

An overview of management. Planning for the dynamic tourism environment. Strategic decision-making. Concepts, such as organising, leading, controlling and evaluating and their application within the sectors of the tourism industry. (Total tuition time: ± 90 hours)

**TRAVEL AND TOURISM MANAGEMENT II (TTM200T)****2 X 3-HOUR PAPERS*****(Subject custodian: Department of Tourism Management)***

Consists of three components applied to the tourism industry – Human Resources Management, Financial Management and Economics for Tourism. (Total tuition time: ± 135 hours)

**TRAVEL AND TOURISM MANAGEMENT III (TTM300T)****CONTINUOUS ASSESSMENT*****(Subject custodian: Department of Tourism Management)***

The entrepreneur – characteristics and nature of entrepreneurship. Creativity, innovation and business opportunity. The business plan as applicable to the tourism environment. Legal aspects and resource requirements. Financing entrepreneurial ventures. Franchises, business buy-out and starting one's own small tourism business. E-commerce opportunities. (Total tuition time: ± 45 hours)

**TRAVEL AND TOURISM PRACTICE I (TTP100T)****2 X 3-HOUR PAPERS*****(Subject custodian: Department of Tourism Management)***

Travel agency operations and procedures. Destinations (South Africa and Southern Africa). Field trip. (Total tuition time: ± 150 hours)

**TRAVEL AND TOURISM PRACTICE II (TTP200T)****2 X 3-HOUR PAPERS*****(Subject custodian: Department of Tourism Management)***

Tour guiding principles. Hotel operations and procedures. Destinations (Europe). Front office operations. Opera. Tourplan. Field trip. (Total tuition time: ± 120 hours)

**TRAVEL AND TOURISM PRACTICE III (TTP300T, TTP301R)****CONTINUOUS ASSESSMENT*****(Subject custodian: Department of Tourism Management)***

Event management. Fares in Africa. Summit, Quicktrav, Galileo. Destinations (North and South America, Australasia, Far East). (Total tuition time: ± 68 hours)

