

## MASTER OF STRATEGIC COMMUNICATION

MStrategic Communication - NQF Level 9 (180 credits)

Qualification code: **MDSC18**

SAQA ID: 96892, CHE NUMBER: H16/10794/HEQSF

Campus where offered:

Soshanguve North Campus

### REMARKS

*a. Admission requirement(s):*

A Postgraduate Diploma in Integrated Communication, **or** an honours degree, **or** a baccalaureus technologiae, **or** an equivalent qualification at NQF Level 8 in a related discipline obtained from an accredited South African university, with an average of 60%.

Holders of any other equivalent South African or international qualification may also be considered, see Chapter 1 of Students' Rules and Regulations.

Candidates with a baccalaureus technologiae will be required to complete a bridging module: Research Methodology in Integrated Communication (RMI51BP). Registration for the master's degree and the bridging module may be undertaken concurrently. Candidates with other qualifications who have not previously completed a module on Research Methodology (at NQF Level 8), will also be required to register for the bridging module.

*b. Selection criteria:*

Admission will be subject to approval of a research topic by the Departmental Research Committee (DRC). Candidates are required to submit a research proposal and other supporting documentation to the Department.

Acceptance is subject to available capacity according to the Student Enrolment Plan (SEP) as well as supervisory capacity. Applicants will be informed of their status per official letter from the Office of the Registrar, alternatively, they can check their application status on the TUT website, [www.tut.ac.za](http://www.tut.ac.za).

*c. Recognition of Prior Learning (RPL), equivalence and status:*

See Chapter 30 of Students' Rules and Regulations.

*d. Intake for the qualification:*

January and July.

*e. Presentation:*

Research.

*f. Duration:*

A minimum of one year and a maximum of three years.

*g. Rules on postgraduate studies:*

See Chapter 8 of Students' Rules and Regulations.

### CURRICULUM

CODE	MODULE	NQF-L	CREDIT
SAG109M	Dissertation: Strategic Communication	(9)	(180)
SAG109R	Dissertation: Strategic Communication (re-registration)	(9)	(0)



SAG119R	Dissertation: Strategic Communication (re-registration) (semester module)	(9)	(0)
TOTAL CREDITS FOR THE QUALIFICATION:			<b>180</b>

