

# MASTER OF MANAGEMENT SCIENCES IN MARKETING MANAGEMENT

MMSc (Marketing Management) - NQF Level 9 (180 credits)

Qualification code: MDMK19

SAQA ID: 96912, CHE NUMBER: H16/2396/HEQSF

Campus where offered: Pretoria Campus

## REMARKS

- a. *Admission requirement(s):*  
A Postgraduate Diploma in Marketing (or an equivalent qualification), **or** a relevant bachelor honours degree in a related field, **or** a professional bachelor's degree at NQF Level 8.
- Holders of any other equivalent South African or international qualification may also be considered, see Chapter 1 of Students' Rules and Regulations.
- Candidates with a baccalaureus technologiae degree will be required to complete 50% of a relevant postgraduate diploma, of which one of the compulsory modules is Advanced Research Methodology.
- b. *Selection criteria:*  
Admission is subject to selection. Acceptance is subject to available capacity according to the Student Enrolment Plan (SEP) as well as supervisory capacity. Applicants will be informed of their status per official letter from the Office of the Registrar, alternatively, they can check their application status on the TUT website, [www.tut.ac.za](http://www.tut.ac.za).
- c. *Recognition of Prior Learning (RPL), equivalence and status:*  
See Chapter 30 of Students' Rules and Regulations.
- d. *Intake for the qualification:*  
January and July.
- e. *Presentation:*  
Research.
- f. *Duration:*  
A minimum of one year and a maximum of three years.
- g. *Rules on postgraduate studies:*  
See Chapter 8 of Students' Rules and Regulations.

## CURRICULUM

CODE	MODULE	NQF-L	CREDIT
MKT109M	Dissertation: Marketing Management	(9)	(180)
MKT109R	Dissertation: Marketing Management (re-registration)	(9)	(0)
MKT119R	Dissertation: Marketing Management (re-registration) (semester module)	(9)	(0)
TOTAL CREDITS FOR THE QUALIFICATION:			<b>180</b>

