

DIPLOMA IN INDUSTRIAL DESIGN

Dip (Industrial Design) - NQF Level 6 (360 credits)

Qualification code: DIND18

SAQA ID: 96752, CHE NUMBER: H/H16/E012CAN

Campus where offered:

Pretoria Campus

REMARKS

a. *Admission requirement(s) and selection criteria:*

• **FOR PPLICANTS WITH A SENIOR CERTIFICATE OBTAINED BEFORE 2008:**

Admission requirement(s):

A Senior Certificate or an equivalent qualification, with a D symbol (50 – 59%) at Higher Grade or a C symbol (60 – 69%) at Standard Grade for English.

Selection criteria:

To be considered for this qualification, applicants must have an Admission Point Score (APS) of at least **21**.

Assessment procedure:

All applications meeting the minimum requirements will be required to submit a prescribed portfolio.

• **FOR PPLICANTS WITH A NATIONAL SENIOR CERTIFICATE OBTAINED IN OR AFTER 2008:**

Admission requirement(s):

A National Senior Certificate, with a bachelor's degree or a diploma endorsement, or an equivalent qualification, with an achievement level of at least 4 for English (home language or first additional language).

Selection criteria:

To be considered for this qualification, applicants must have an Admission Point Score (APS) of at least **21**.

Assessment procedure(s):

All applications meeting the minimum requirements will be required to submit a prescribed portfolio.

All completed applications received within the published due dates will be ranked. After consideration of the Departmental Student Enrolment Plan, only the top ranking applicants will be selected. Once a programme is full, a waiting list will be in place to provide an opportunity for applicants to fill places of those who did not register on time. Applicants will be informed of their status per official letter from the Office of the Registrar, alternatively, they can check their application status on the TUT website, www.tut.ac.za.

b. *Recognition of Prior Learning (RPL), equivalence and status:*

See Chapter 30 of Students' Rules and Regulations.

c. *Intake for the qualification:*

January only.

d. *Presentation:*

Day classes. Classes and assessments may take place on Friday afternoons and/or Saturdays.



- e. *Minimum duration:*
Three years.
- f. *Exclusion and readmission:*
See Chapter 2 of Students' Rules and Regulations.
- g. *Practicals:*
It is compulsory for students to attend the practical classes. Students must pass the practical component of a module to be admitted to the examination.

CURRICULUM

FIRST YEAR

CODE	MODULE	NQF-L	CREDIT	PREREQUISITE MODULE(S)
BMN105D	Business Management I	(5)	(16)	
FHE105D	Freehand Drawing	(5)	(20)	
HTA105D	History of Art and Design	(5)	(20)	
ITD105D	Industrial Design I	(5)	(32)	

FIRST SEMESTER

MDG115D	Mechanical Engineering Drawing	(5)	(8)	
MUR115D	Manufacturing I	(5)	(8)	

SECOND SEMESTER

CDD115D	Computer-Aided Design	(5)	(8)	
EGG115D	Engineering Design I	(5)	(8)	

TOTAL CREDITS FOR THE FIRST YEAR: **120**

SECOND YEAR

CODE	MODULE	NQF-L	CREDIT	PREREQUISITE MODULE(S)
BMN206D	Business Management II	(6)	(16)	Business Management I
HOI205D	History of Industrial Design	(5)	(16)	History of Art and Design
ITD206D	Industrial Design II	(6)	(40)	Business Management I Computer-Aided Design Engineering Design I Freehand Drawing History of Art and Design Industrial Design I Manufacturing I Mechanical Engineering Drawing
MIY205D	Material Technology I	(5)	(12)	
PDW206D	Presentation Drawing	(6)	(20)	Freehand Drawing

FIRST SEMESTER

MUR216D	Manufacturing II	(6)	(8)	Manufacturing I Mechanical Engineering Drawing
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SECOND SEMESTER

EGG216D Engineering Design II (6) (8) Computer-Aided Design
Engineering Design I

TOTAL CREDITS FOR THE SECOND YEAR: 120

THIRD YEAR

After completion of all first- and second-year modules.

CODE	MODULE	NQF-L	CREDIT	PREREQUISITE MODULE(S)
BMN306D	Business Management III	(6)	(16)	
DTH306D	Design Theory	(6)	(16)	
ITD306D	Industrial Design III	(6)	(42)	
MIY306D	Material Technology II	(6)	(12)	
MUO306D	Multimedia Presentation	(6)	(20)	

FIRST SEMESTER

ERG316D Ergonomics (6) (6)
MUR316D Manufacturing III (6) (8)

TOTAL CREDITS FOR THE THIRD YEAR: 120

TOTAL CREDITS FOR THE QUALIFICATION: 360

MODULE INFORMATION (OVERVIEW OF SYLLABUS)

The syllabus content is subject to change to accommodate industry changes. Please note that a more detailed syllabus is available at the Department or in the study guide that is applicable to a particular module. At time of publication, the syllabus content was defined as follows:

B

BUSINESS MANAGEMENT I (BMN105D) CONTINUOUS ASSESSMENT

(Module custodian: Department of Management and Entrepreneurship)

Introduction to the basic terminology, "language" and operational procedures relating to the efficient running of small, medium and micro-enterprises concerned with low-volume manufacture of products. Exposure to the fundamental realities of business, demonstrating how the disciplines, language and procedures covered are applied in product design and manufacturing enterprises. (Total notional time: 160 hours)

BUSINESS MANAGEMENT II (BMN206D) CONTINUOUS ASSESSMENT

(Module custodian: Department of Management and Entrepreneurship)

Understanding specific commercial challenges presented in the medium to large manufacturing sector. Developing knowledge related to cost-effective product packaging, advertising, distribution, marketing and product branding, Point-of-sale and retail product presentation strategies. (Total notional time: 160 hours)

BUSINESS MANAGEMENT III (BMN306D) CONTINUOUS ASSESSMENT

(Module custodian: Department of Management and Entrepreneurship)

Marketing management and general management, purchasing management, personal management and integration of all business management functions. (Total notional time: 160 hours)



C**COMPUTER-AIDED DESIGN (CDD115D)****CONTINUOUS ASSESSMENT****(Module custodian: Department of Architecture and Industrial Design)**

Introduction to computer-aided design (CAD), focused on Industrial Design requirements for various software application packages, component and assembly modelling, rendering and analysis. Students operate CAD software in order to produce three-dimensional models, providing a basis for more advanced CAD analysis and component engineering drawings. (Total notional time: 80 hours)

D**DESIGN THEORY (DTH306D)****CONTINUOUS ASSESSMENT****(Module custodian: Department of Architecture and Industrial Design)**

Expanded design observation, awareness, reflection, argument, reading and writing skills. (Total notional time: 160 hours)

E**ENGINEERING DESIGN I (EGG115D)****CONTINUOUS ASSESSMENT****(Module custodian: Department of Architecture and Industrial Design)**

Identify and gain experience in the use of basic engineering elements in products and product design. Become aware of underlying principles/approaches and thinking in engineering design. (Total notional time: 80 hours)

ENGINEERING DESIGN II (EGG216D)**CONTINUOUS ASSESSMENT****(Module custodian: Department of Architecture and Industrial Design)**

The purpose of this module is to identify and gain experience in the use of complex engineering elements in products and product design. Instil an engineering design approach/process as an optional way of thinking about design problems. (Total notional time: 80 hours)

ERGONOMICS (ERG316D)**CONTINUOUS ASSESSMENT****(Module custodian: Department of Architecture and Industrial Design)**

Identify and gain experience in the use of basic ergonomic concepts applicable to products and product design. Become aware of underlying principles/approaches and thinking in ergonomics. (Total notional time: 60 hours)

F**FREEHAND DRAWING (FHE105D)****CONTINUOUS ASSESSMENT****(Module custodian: Department of Architecture and Industrial Design)**

Basic freehand perspective line drawing skills for designing products; how to use freehand drawing efficiently to develop, communicate and record design. (Total notional time: 200 hours)

H**HISTORY OF ART AND DESIGN (HTA105D)****CONTINUOUS ASSESSMENT****(Module custodian: Department of Architecture and Industrial Design)**

A general outline of the history of design and trade from the pre-historic late stone age until the industrial revolution indicating broad developmental patterns. (Total notional time: 200 hours)

HISTORY OF INDUSTRIAL DESIGN (HOI205D)**CONTINUOUS ASSESSMENT****(Module custodian: Department of Architecture and Industrial Design)**

A general outline of the history of industrial design through the industrial revolution and modern art movements. (Total notional time: 160 hours)



I**INDUSTRIAL DESIGN I (ITD105D)****CONTINUOUS ASSESSMENT****(Module custodian: Department of Architecture and Industrial Design)**

Provides a foothold in what needs to be considered when designing products (factors of design) and how to go about designing products. It develops basic workshop and model-making skills and provides a variety of hands-on design experiences of the important, common, workshop-based materials and processes for product and model making. (Total notional time: 320 hours)

INDUSTRIAL DESIGN II (ITD206D)**CONTINUOUS ASSESSMENT****(Module custodian: Department of Architecture and Industrial Design)**

Broadens design experiences required for mass-produced products. Use of materials. Manufacturing processes, business constraints and electronic design applications are developed. Interaction with industry is encouraged. (Total notional time: 400 hours)

INDUSTRIAL DESIGN III (ITD306D)**CONTINUOUS ASSESSMENT****(Module custodian: Department of Architecture and Industrial Design)**

Extends and refines applied design skills, knowledge and practice as required for entry-level Industrial Design service. Comprehensive theoretical defence of design decisions is expected. Other modules in the same year level are integrated into Industrial Design III projects. (Total notional time: 420 hours)

M**MANUFACTURING I (MUR115D)****CONTINUOUS ASSESSMENT****(Module custodian: Department of Architecture and Industrial Design)**

Train students in the safe operating procedures of workshop machinery and selected hand tools. Following the presentation of dimensioned engineering drawings, students will receive additional instruction in the production of work pieces from metals, natural fibres, ceramics and plastics. (Total notional time: 80 hours)

MANUFACTURING II (MUR216D)**CONTINUOUS ASSESSMENT****(Module custodian: Department of Architecture and Industrial Design)**

Knowledge of various manufacturing processes, theory and applications. Material selection including surface treatments, measurement and conformity to specification. (Total notional time: 80 hours)

MANUFACTURING III (MUR316D)**CONTINUOUS ASSESSMENT****(Module custodian: Department of Architecture and Industrial Design)**

Apply suitable manufacturing methods to Industrial Design III projects. (Total notional time: 80 hours)

MATERIAL TECHNOLOGY I (MIY205D)**CONTINUOUS ASSESSMENT****(Module custodian: Department of Architecture and Industrial Design)**

Using Computer-Aided Design (CAD) software this module deals specifically with the application and visualisation of materials and processing methods as a component of Industrial Design II projects. (Total notional time: 120 hours)

MATERIAL TECHNOLOGY II (MIY306D)**CONTINUOUS ASSESSMENT****(Module custodian: Department of Architecture and Industrial Design)**

Students should be able to analyse the performance requirements of products and be capable of providing feasible production strategies that include material selection, production and assembly methods with an appreciation for constraints such as economic viability and projected production volumes. (Total notional time: 120 hours)

MECHANICAL ENGINEERING DRAWING (MDG115D)**CONTINUOUS ASSESSMENT****(Module custodian: Department of Architecture and Industrial Design)**

Introduction to component engineering drawing focused on Industrial Design requirements. Datum based dimensioning of component and assembly drawings that identify manufacturing material and process. Using Computer-Aided Design (CAD) software as a basis students develop their ability to create and layout engineering drawings, identifying datum construction and dimensioning techniques. (Total notional time: 80 hours)



MULTIMEDIA PRESENTATION (MUO306D)

CONTINUOUS ASSESSMENT

(Module custodian: Department of Architecture and Industrial Design)

Project application of the spectrum of contemporary design media skills used for effective and unhindered design development and communication. (Total notional time: 200 hours)

P

PRESENTATION DRAWING (PDW206D)

CONTINUOUS ASSESSMENT

(Module custodian: Department of Architecture and Industrial Design)

Mastering of drawing and rendering skills using a variety of mediums so that these can be used effectively, efficiently and convincingly to develop, communicate, express, sell and record design. (Total notional time: 200 hours)

