

## DIPLOMA IN ENTREPRENEURSHIP

Dip (Entrepreneurship) - NQF Level 6 (360 credits)

**Qualification code: DPEN20**

SAQA ID: 110704, CHE NUMBER: H/H16/E131CAN

Campus where offered: Pretoria, eMalahleni and Polokwane campuses

### REMARKS

a. *Admission requirement(s) and selection criteria:*

• **APPLICANTS WITH A SENIOR CERTIFICATE OBTAINED BEFORE 2008:**

**Admission requirement(s):**

A Senior Certificate or an equivalent qualification.

**Recommended subject(s):**

Commercial subjects.

**Selection criteria:**

Prospective students are assessed by means of a formula for academic merit, based on scholastic performance. Formula for academic merit:

SYMBOL	HG VALUE	SG VALUE
A	5	4
B	4	3
C	3	2
D	2	1
E	1	0

Applicants who score **22** or more points according to the formula for academic merit will be considered.

• **APPLICANTS WITH A NATIONAL SENIOR CERTIFICATE OBTAINED IN OR AFTER 2008:**

**Admission requirement(s):**

A National Senior Certificate with a bachelor's degree or a diploma endorsement, or an equivalent qualification with an achievement level of at least 4 for English (home language or first additional language), 3 for Mathematics or Technical Mathematics or Mathematical Literacy.

**Recommended subject(s):**

Commercial subjects.

**Selection criteria:**

To be considered for this qualification, applicants must have an Admission Point Score (APS) of at least **24** (excluding Life Orientation).

• **APPLICANTS WITH A NATIONAL CERTIFICATE (VOCATIONAL) AT NQF LEVEL 4:**

**Admission requirement(s):**

A National Certificate (Vocational) at NQF Level 4 with a bachelor's degree or a diploma endorsement, with at least 50% for English (home language or first additional language), and 40% for Mathematics or Mathematical Literacy, and 40% for Life Orientation (excluded for APS calculation), and 50% for any other three compulsory vocational subjects.

The certificate must be in any of the following fields: management, marketing, hospitality, tourism, office administration, information technology, computer science, finance, economics or accounting.



**Selection criteria:**

To be considered for this qualification, applicants must have an Admission Point Score (APS) of at least **24** (excluding Life Orientation).

*b. Assessment procedure(s):*

No further assessment will be done. Applicants who achieve the minimum APS will be accepted until the programme complement is full.

Acceptance is subject to available capacity according to the Student Enrolment Plan (SEP). Once a programme is full, a waiting list will be in place to provide an opportunity for applicants to fill places of those who did not register on time. Applicants will be informed of their status per official letter from the Office of the Registrar, alternatively, they can check their application status on the TUT website, [www.tut.ac.za](http://www.tut.ac.za).

*c. Recognition of Prior Learning (RPL), equivalence and status:*

See Chapter 30 of Students' Rules and Regulations.

*d. Intake for the qualification:*

January only.

*e. Presentation:*

Day classes.

*f. Minimum duration:*

Three years.

*g. Exclusion and readmission:*

See Chapter 2 of Students' Rules and Regulations.

*h. Work-Integrated Learning:*

See Chapter 5 of Students' Rules and Regulations.

## CURRICULUM

### FIRST YEAR

CODE	MODULE	NQF-L	CREDIT	PREREQUISITE MODULE(S)
AEC105D	Applied Economics I	(5)	(20)	
BME105D	Business Management for Entrepreneurs I	(5)	(30)	
CAP105X	Communication for Academic Purposes	(5)	(10)	
CPL105X	Computer Literacy	(5)	(10)	
ETR105D	Entrepreneurship I	(5)	(30)	
INL125D	Information Literacy (block module)	(5)	(2)	
LFS125X	Life Skills (block module)	(5)	(2)	
TOTAL CREDITS FOR THE FIRST YEAR:			<b>104</b>	

### SECOND YEAR

CODE	MODULE	NQF-L	CREDIT	PREREQUISITE MODULE(S)
BME206D	Business Management for Entrepreneurs II	(6)	(30)	Business Management for Entrepreneurs I
CEN206D	Communication for Entrepreneurs II	(6)	(20)	Communication for Academic Purposes



EI1216D	Entrepreneurship Management Information Systems IIA (first-semester module)	(6)	(12)	Computer Literacy
EI2216D	Entrepreneurship Management Information Systems IIB (second-semester module)	(6)	(12)	Computer Literacy
ETR206D	Entrepreneurship II	(6)	(30)	Entrepreneurship I
MEI206D	Macro-Economic Indicators II	(6)	(20)	Applied Economics I
TOTAL CREDITS FOR THE SECOND YEAR:			<b>124</b>	

### THIRD YEAR

CODE	MODULE	NQF-L	CREDIT	PREREQUISITE MODULE(S)
<b>FIRST SEMESTER</b>				
BET316D	Business Ethics III	(6)	(12)	
BME316D	Business Management for Entrepreneurs III	(6)	(30)	Business Management for Entrepreneurs II
ETR316D	Entrepreneurship III	(6)	(30)	Entrepreneurship II
<b>SECOND SEMESTER</b>				
WEN316D	Work-Integrated Learning	(6)	(60)	
TOTAL CREDITS FOR THE SECOND YEAR:			<b>132</b>	
TOTAL CREDITS FOR THE QUALIFICATION:			<b>360</b>	

## MODULE INFORMATION (OVERVIEW OF SYLLABUS)

The syllabus content is subject to change to accommodate industry changes. Please note that a more detailed syllabus is available at the Department or in the study guide that is applicable to a particular module. At time of publication, the syllabus content was defined as follows:

### A

#### APPLIED ECONOMICS I (AEC105D)

**1 X 3-HOUR PAPER**

*(Module custodian: Department of Economics)*

Applied economics has been designed to provide the future entrepreneur with the theoretical underpinnings of the field of economics and to provide guidance and understanding of key economic concepts in business. Furthermore, this module will assist in developing the skills necessary to make improved business decisions and to manage the economic uncertainties that entrepreneurs face. (Total notional time: 200 hours)

### B

#### BUSINESS ETHICS III (BET316D)

**1 X 3-HOUR PAPER**

*(Module custodian: Department of Management and Entrepreneurship)*

The module provides future entrepreneurs with theoretical underpinnings of the field of business ethics and provide guidance on governing and managing ethics in business. Furthermore, the module assists in developing the skills necessary to make ethical business decisions and to manage the myriad of ethical dilemmas that face entrepreneurs. (Total notional time: 120 hours)



**BUSINESS MANAGEMENT FOR ENTREPRENEURS I (BME105D) 1 X 3-HOUR PAPER**

**(Module custodian: Department of Management and Entrepreneurship)**

The module equips students with applied and functional competencies and techniques to successfully manage the operations of a small business primarily within the South African internal and external environment. Students will acquire specific skills and knowledge in the following areas: management theories and management tasks and competencies, as well as human resources, marketing, finance and operations, in the context of a constantly changing business environment. By improving the business operations, -development and -analysis skills of entrepreneurs, the managerial skills of entrepreneurs will be enhanced and position them to lead people in a business. (Total notional time: 300 hours)

**BUSINESS MANAGEMENT FOR ENTREPRENEURS II (BME206D) 1 X 3-HOUR PAPER**

**(Module custodian: Department of Management and Entrepreneurship)**

The module equips students with applied and functional competencies and techniques to successfully manage the operations of a small business primarily within the South African internal and external environment. Students will acquire specific skills and knowledge in the following areas: social responsibility and ethics in the context of a constantly changing business environment. Furthermore, students will acquire skills related to the drafting of business plan and an overview of marketing specifically for small businesses. By improving the business operations, -development and -analysis skills of entrepreneurs, the managerial and ethical skills of entrepreneurs will be enhanced and position them to lead people in a business. (Total notional time: 300 hours)

**BUSINESS MANAGEMENT FOR ENTREPRENEURS III (BME316D) 1 X 3-HOUR PAPER**

**(Module custodian: Department of Management and Entrepreneurship)**

The module provides advanced knowledge and skills of balancing and integrating business development, sustainability, and performance to exert control over the future of a business in an increasingly complex and challenging business environment. (Total notional time: 300 hours)

**C**

**COMMUNICATION FOR ACADEMIC PURPOSES (CAP105X) 1 X 3-HOUR PAPER**

**(Module custodian: Department of Applied Languages)**

A workable knowledge of English is an essential skill for any graduate who is required to conduct themselves successfully in a professional working environment. This module will equip students with the competencies required to compose a selection of written texts related to communicating both internally and externally within a professional environment. In addition, the module includes strategies that are essential for the effective communication in various situations, including small groups to avoid unproductive conflict, a multicultural context, etc. (Total notional time: 100 hours)

**COMMUNICATION FOR ENTREPRENEURS II (CEN206D) 1 X 3-HOUR PAPER**

**(Module custodian: Department of Applied Languages)**

The purpose of the module is to enable students to apply a variety of listening, reading and writing skills for academic and professional purposes. Furthermore, the purpose is to enable students to present information orally in a variety of academic and professional situations, such as employment interviews, participation in problem solving activities, and individual and group presentations related to the intended field of employment. (Total notional time: 200 hours)

**COMPUTER LITERACY (CPL105X) CONTINUOUS ASSESSMENT**

**(Module custodian: End User Computing Unit)**

Provides foundational knowledge in computing fundamentals, essential digital skills in key applications based on MS Office Suite and network basics (i.e. MS Outlook and Internet). Online exams are mapped with End-User Computing: SAQA 49077 (61591) Core Element as well as Internet and Computing Core Certification (IC3). (Total notional time: 100 hours)

**E**

**ENTREPRENEURSHIP I (ETR105D) 1 X 3-HOUR PAPER**

**(Module custodian: Department of Management and Entrepreneurship)**

The module equips students with knowledge, skills and competence to understand entrepreneurial drive and acquire knowledge and skills in the following areas: drafting a business plan; the sources of finance, and the importance of forecasting financial requirements in the context of entrepreneurial ventures. These skills will assist entrepreneurs in successfully starting and running a business (business idea development). (Total notional time: 300 hours)



**ENTREPRENEURSHIP II (ETR206D)****1 X 3-HOUR PAPER****(Module custodian: Department of Management and Entrepreneurship)**

The module equips students with knowledge, skills and competence to successfully identify entrepreneurial opportunities. Furthermore, students will acquire knowledge and skills related to policy issues affecting entrepreneurship in South Africa, as well as knowledge related to the various types of entrepreneurship available to them. These skills will assist entrepreneurs in successfully starting and running a business (business development). (Total notional time: 300 hours)

**ENTREPRENEURSHIP III (ETR316D)****1 X 3-HOUR PAPER****(Module custodian: Department of Management and Entrepreneurship)**

The module integrates entrepreneurship and business management skills within a South African business development, growth and network context (business implementation). (Total notional time: 300 hours)

**ENTREPRENEURSHIP MANAGEMENT INFORMATION SYSTEMS IIA (EI1216D)****CONTINUOUS ASSESSMENT****(Module custodian: End User Computing Unit)**

The purpose of this module is to ensure that students can competently apply the knowledge, techniques and skills of End User Computing applications in the workplace. Furthermore, this module will equip students with the ability to improve the application of mathematical literacy in the workplace, by better utilising applicable End User Computing Applications such as MS Access and MS Excel basic and intermediate. Students will understand the impact and use of Information Communication and Technology (ICT) in an organisation and society and be able to improve communication by combining communication skills with End User Computing skills. (Total notional time: 120 hours)

**ENTREPRENEURSHIP MANAGEMENT INFORMATION SYSTEMS IIB (EI2216D)****CONTINUOUS ASSESSMENT****(Module custodian: End User Computing Unit)**

The purpose of this module is to ensure that students can competently apply the knowledge, techniques and skills of End User Computing applications in the workplace. This module will equip students with the ability to improve the application of mathematical, arithmetic and business calculations, logical statements, using advanced spreadsheet functions and formulas. Additionally, the module will enhance analytical skills through the application of database techniques, spreadsheet techniques, web expression and living online. Furthermore, this module will equip students' electronic project management skills and enhance their business, financial and entrepreneurial knowledge through the use of MS Project and Pastel. Finally, students should be able to integrate various skills acquired from different applications to address the business needs. (Total notional time: 120 hours)

**I****INFORMATION LITERACY (INL125D)****CONTINUOUS ASSESSMENT****(Module custodian: Directorate of Library and Information Services)**

Introduction of information literacy. Development of a search strategy and application of a search string to search engines and academic databases. Evaluation of information sources. Ethical and legal use of information. (Total notional time: 20 hours)

**L****LIFE SKILLS (LFS125X)****CONTINUOUS ASSESSMENT****(Module custodian: Directorate of Student Development and Support)**

Personal, socio-emotional and academic skills development for students in higher education. This module includes 1. Intra- and interpersonal skills (e.g. emotional intelligence, relationships, and conflict management); 2. General study skills (e.g. time management, goal setting, learning styles); 3. Health and wellness (e.g. HIV/AIDS, GBV issues, substance abuse); 4. Student life and adjustment (e.g. identity development, adjusting to a higher education environment); and 5. Financial management. (Total notional time: 20 hours)



**M****MACRO-ECONOMIC INDICATORS II (MEI206D)**  
*(Module custodian: Department of Economics)***1 X 3-HOUR PAPER**

Applied economics has been designed to provide the future entrepreneur with the theoretical underpinnings of the field of macroeconomics indicators and to provide guidance and understanding of key economic concepts in business. Furthermore, this module will assist in developing the skills necessary to make improved business decisions and to manage and interpret the economic data. (Total notional time: 200 hours)

**W****WORK-INTEGRATED LEARNING (WEN316D)****WORK-INTEGRATED LEARNING***(Module custodian: Department of Management and Entrepreneurship)*

To enable students to implement their businesses and to get them to be functional and/or to be placed in real life situations where they can apply the theoretical knowledge gained in entrepreneurship and business management for entrepreneurs. (Total notional time: 600 hours)

