

ADVANCED DIPLOMA IN JOURNALISM

AdvDip (Journalism) - NQF Level 7 (120 credits)

Qualification code: **ADJR20**

SAQA ID: 111171, CHE NUMBER: H/H16/E177CAN

Campus where offered: Soshanguve North Campus

REMARKS

- a. *Admission requirement(s):*
A Diploma or a National Diploma in Journalism, or a relevant bachelor's degree, or an equivalent qualification at NQF Level 6 with a minimum of 360 credits.
- Holders of any other equivalent South African or international qualification may also be considered, see Chapter 1 of Students' Rules and Regulations.
- b. *Selection criteria:*
Admission is subject to selection. Prospective students will be evaluated based on the marks obtained in the previous qualification and/or work experience.
- Acceptance is subject to available capacity according to the Student Enrolment Plan (SEP). Applicants will be informed of their status per official letter from the Office of the Registrar, alternatively, they can check their application status on the TUT website, www.tut.ac.za.
- c. *Recognition of Prior Learning (RPL), equivalence and status:*
See Chapter 30 of Students' Rules and Regulations.
- d. *Intake for the qualification:*
January only.
- e. *Presentation:*
Block-mode classes offered on Saturdays.
- f. *Minimum duration:*
One year.
- g. *Exclusion and readmission:*
See Chapter 2 of Students' Rules and Regulations.

CURRICULUM

YEAR MODULES

CODE	MODULE	NQF-L	CREDIT
MDM107V	Media Management	(7)	(30)
MRM107V	Media Research Methods	(7)	(30)
SRP107V	Specialist Reporting IV	(7)	(30)
plus one of the following modules:			
BRM107V	Broadcast Media IV	(7)	(30)
PME107V	Print Media IV - Media Studies	(7)	(30)
TOTAL CREDITS FOR THE QUALIFICATION:			120



MODULE INFORMATION (OVERVIEW OF SYLLABUS)

The syllabus content is subject to change to accommodate industry changes. Please note that a more detailed syllabus is available at the department or in the study guide that is applicable to a particular module. At time of publication, the syllabus content was defined as follows:

B

BROADCAST MEDIA IV (BRM107V)

1 X 3-HOUR PAPER

(Module custodian: Department of Journalism)

A broadcast body of knowledge, mainly within a South African context in articulation with the specific field of broadcast media. Students who complete the module successfully, will use the knowledge and skills acquired in Broadcast Journalism I, Broadcast Journalism II and Broadcast Media III, to critically analyse news content and a wide range of media forms with the development of advanced knowledge and specialised practical skills in broadcast journalism. (Total notional time: 300 hours)

M

MEDIA MANAGEMENT (MDM107V)

1 X 3-HOUR PAPER

(Module custodian: Department of Journalism)

A broad journalistic body of knowledge pertaining to media management practices within the South African mass media context. Students who completed the module successfully, will be able to demonstrate knowledge and applied competencies in areas such as, but not limited to, generic management principles, the media industry, media entrepreneurship, media management practices; and managerial/business ethics. (Total notional time: 300 hours)

MEDIA RESEARCH METHODS (MRM107V)

CONTINUOUS ASSESSMENT

(Module custodian: Department of Journalism)

A comprehensive and systematic knowledge base pertaining to the field of journalism, which prepares students in areas such as media research theory, methodologies and academic writing techniques within the South African mass media context. Students who completed the module successfully, will be able to demonstrate knowledge and understanding in areas such as, but not limited to the nature of research, theory in research and research techniques and essay writing. (Total notional time: 300 hours)

P

PRINT MEDIA IV - MEDIA STUDIES (PME107V)

1 X 3-HOUR PAPER

(Module custodian: Department of Journalism)

A broad journalistic body of knowledge pertaining to specialist reporting practices within the South African mass media context. Students who completed the module successfully will be able to demonstrate knowledge, skills and applied competencies in areas such as, but not limited to news coverage and media analysis, critical discourse analysis, marginalisation and stereotyping in the media, convergence tactics for media practitioners, and alternative and citizen journalism. (Total notional time: 300 hours)

S

SPECIALIST REPORTING IV (SRP107V)

CONTINUOUS ASSESSMENT

(Module custodian: Department of Journalism)

A broad journalistic body of knowledge pertaining to specialist reporting practices within the South African mass media context. Students who completed the module successfully, will be able to demonstrate knowledge, skills and applied competencies in areas such as, but not limited to, gender and journalism, business and economic reporting, science journalism, advocacy journalism; and reporting on human trafficking. (Total notional time: 300 hours)

