

BACCALAUREUS TECHNOLOGIAE: GRAPHIC DESIGN

Qualification code: BTGD99 - NQF Level 7

Campus where offered: Arts Campus (day classes)
Last year of new intake: 2019
Teach-out (phase-out) date: 31 December 2021

Students registered for this qualification should complete their studies according to the teach-out date prescribed for the qualification, subject to the stipulations of Regulation 3.1.11 and 3.1.13 in the Students' Rules and Regulations.

Information on phased-out programmes can be obtained from the TUT website, www.tut.ac.za.

Key to asterisks:

* Information does not correspond to information in Report 151.
(Deviations approved by the Senate in November 2010.)

CURRICULUM

Consult the 2019 Faculty Prospectus for the full contents of the qualification.

YEAR SUBJECTS

| CODE | SUBJECT | CREDIT |
|--------------------------------------|--|--------------|
| CDE400T | Communication Design IV | (0,700) |
| CDE400R | Communication Design IV (re-registration) | (0,000) |
| RTA100G | Research Methods in the Arts* | (0,100) |
| TGA400T | Theory of Graphic Design and Academic Report IV | (0,200)* |
| TGA400R | Theory of Graphic Design and Academic Report IV (re-registration) | (0,000) |
| TOTAL CREDITS FOR THE QUALIFICATION: | | 1,000 |

SUBJECT INFORMATION (OVERVIEW OF SYLLABUS)

The syllabus content is subject to change to accommodate industry changes. Please note that a more detailed syllabus is available at the department or in the study guide that is applicable to a particular subject. At time of publication, the syllabus content was defined as follows:

C

COMMUNICATION DESIGN IV (CDE400T/R)

PRACTICAL EVALUATION

(Subject custodian: Department of Visual Communication)

The conceptualisation, visualisation and presentation of a specialised area of graphic design which requires in-depth personal investigation. (Total tuition time: ± 700 practical hours)

R

RESEARCH METHODS IN THE ARTS (RTA100G)

CONTINUOUS ASSESSMENT

(Subject custodian: Department of Visual Communication)

The student should be able to demonstrate an appropriate level of skill and competence in the following areas: The nature and practice of research in the social sciences and the arts, research design, the development of a research proposal, qualitative and quantitative research methodology, ethics in research and writing of a research report. (Total tuition time: ± 100 hours)



THEORY OF GRAPHIC DESIGN AND ACADEMIC REPORT IV (TGA400T/R) PRACTICAL EVALUATION
(Subject custodian: Department of Visual Communication)

Research-based study of contemporary developments in selected areas of visual communication, leading to an academic report that is relevant to Communication Design IV. (Total tuition time: ± 300 hours)

