

ADVANCED DIPLOMA IN HOSPITALITY MANAGEMENT

Qualification code: ADHM19 - NQF Level 7 (120 credits)

SAQA ID: 101983, CHE NUMBER: H/H16/E038CAN

Campus where offered:

Pretoria Campus

REMARKS

- a. *Admission requirement(s):*
A National Diploma: Hospitality Management, **or** a Diploma in Hospitality Management, **or** an equivalent qualification at NQF Level 6 with minimum of 360 credits.
- b. *Selection criteria:*
Admission is subject to selection. All applicants received by the published due date will be evaluated and ranked according to the average achieved for all third-year subjects. Only the top performing applicants will be selected as per Departmental Student Enrolment Plan (SEP). Selection will be done in January and results will be published on departmental notice boards and communicated to applicants per e-mail.
- c. *Recognition of Prior Learning (RPL), equivalence and status:*
See Chapter 30 of Students' Rules and Regulations.
- d. *Intake for the qualification:*
January only.
- e. *Presentation:*
Day classes. Students will be required to attend certain lectures in the evenings.
- f. *Minimum duration:*
One year.
- g. *Exclusion and readmission:*
See Chapter 2 of Students' Rules and Regulations.
- h. *Textbooks:*
Students are required to purchase textbooks.

CURRICULUM

YEAR MODULES

CODE	MODULE	NQF-L	CREDIT
HFM107V	Hospitality Financial Management IV	(7)	(20)
HIL107V	Hospitality Industry Law	(7)	(20)
HMN107V	Hospitality Management IV	(7)	(20)
RHM107V	Research Methodology	(7)	(30)
SRE107V	Service Excellence	(7)	(10)

plus one of the following modules:

ACM107V	Accommodation Management IV	(7)	(20)
FBM107V	Food and Beverage Management IV	(7)	(20)

TOTAL CREDITS FOR THE QUALIFICATION: **120**



MODULE INFORMATION (OVERVIEW OF SYLLABUS)

The syllabus content is subject to change to accommodate industry changes. Please note that a more detailed syllabus is available at the Department or in the study guide that is applicable to a particular module. At time of publication, the syllabus content was defined as follows:

A

ACCOMMODATION MANAGEMENT IV (ACM107V) **1 X 3-HOUR PAPER**
(Module custodian: Department of Hospitality Management)
Managing the guest experience through the application of hospitality principles notwithstanding the environmental considerations. (Total tuition time: ± 200 hours)

F

FOOD AND BEVERAGE MANAGEMENT IV (FBM107V) **1 X 3-HOUR PAPER**
(Module custodian: Department of Hospitality Management)
Apply theoretical understanding of a range of food and beverage operations to contribute to effective planning and decision making to efficiently and effectively run a food service unit. (Total tuition time: ± 200 hours)

H

HOSPITALITY FINANCIAL MANAGEMENT IV (HFM107V) **1 X 3-HOUR PAPER**
(Module custodian: Department of Hospitality Management)
Analysis of financial aspects in hospitality sectors, focusing on pricing methods, decision making in long-term investment. An overview of contemporary issues. (Total tuition time: ± 70 hours)

HOSPITALITY INDUSTRY LAW (HIL107V) **1 X 4-HOUR PAPER**
(Module custodian: Department of Law)
Law of delict. Legal requirements for the establishment of a hospitality business. Insurance law. Liquor law. Food hygiene legislation. Tobacco legislation. Gambling legislation. Occupational health and safety. Intellectual property law – copyright and trademarks. (Total tuition time: ± 200 hours)

HOSPITALITY MANAGEMENT IV (HMN107V) **1 X 3-HOUR PAPER**
(Module custodian: Department of Hospitality Management)
Explore the financial awareness and control in managing hospitality units which are crucial to the success of a hospitality enterprise. Understanding business strategic plan by looking at ways and means with regard to proposed investments to determine if a project is feasible or not. (Total tuition time: ± 200 hours)

R

RESEARCH METHODOLOGY (RHM107V) **1 X 3-HOUR PAPER**
(Module custodian: Department of Hospitality Management)
The purpose of this module is to introduce students to scientific research literature, principal qualitative and quantitative scientific research designs, as well as research ethics. This module lays the strategic foundation for selecting appropriate scientific research designs in adherence to ethical research principles, satisfying problem statement requirements and the purpose of the intended research. (Total tuition time: ± 90 hours)

S

SERVICE EXCELLENCE (SRE107V) **1 X 4-HOUR PAPER**
(Module custodian: Department of Hospitality Management)
Equipping students with valuable foundation of behavioural knowledge about how people act within an organisation. The insight into people at work in all kinds of organisations will assist the student with skills to manage stiff competition and handle a fast-changing world within an organisation with enduring principles. (Total tuition time: ± 200 hours)

