

# POSTGRADUATE DIPLOMA IN SPORT MANAGEMENT

Qualification code: PDSM19 - NQF Level 8 (120 credits)

SAQA ID: 101428, CHE NUMBER: H/H16/E043CAN

Campus where offered:

Pretoria Campus

## REMARKS

a. *Admission requirement(s):*

An Advanced Diploma in Sport Management, **or** a Bachelor's Degree in Sport Management, **or** a Baccalaureus Technologiae: Sport Management, **or** an equivalent qualification at NQF Level 7.

Holders of any other equivalent South African or international qualification may also be considered, see Chapter 1 of Students' Rules and Regulations.

b. *Selection criteria:*

Admission is subject to selection. All applicants received by the published due date will be evaluated and ranked according to the previous related qualification obtained. Only the top performing applicants will be selected as per Departmental Student Enrolment Plan (SEP). Selection will be done in January and results will be published on departmental notice boards and communicated to applicants per e-mail.

c. *Recognition of Prior Learning (RPL), equivalence and status:*

See Chapter 30 of Students' Rules and Regulations.

d. *Intake for the qualification:*

January only.

e. *Presentation:*

Day classes.

f. *Minimum duration:*

One year.

g. *Exclusion and readmission:*

See Chapter 2 of Students' Rules and Regulations.

## CURRICULUM

### YEAR MODULES

| CODE                                 | MODULE                        | NQF-L | CREDIT     |
|--------------------------------------|-------------------------------|-------|------------|
| BIS108G                              | Business in Sport             | (8)   | (30)       |
| PRM108G                              | Project Management            | (8)   | (30)       |
| RSM108G                              | Advanced Research Methodology | (8)   | (30)       |
| SRM108G                              | Sport Management V            | (8)   | (30)       |
| TOTAL CREDITS FOR THE QUALIFICATION: |                               |       | <b>120</b> |



## MODULE INFORMATION (OVERVIEW OF SYLLABUS)

The syllabus content is subject to change to accommodate industry changes. Please note that a more detailed syllabus is available at the Department or in the study guide that is applicable to a particular module. On 18 October 2019, the syllabus content was defined as follows:

### A

#### **ADVANCED RESEARCH METHODOLOGY (RSM108G)**

#### **CONTINUOUS ASSESSMENT**

**(Module custodian: Department of Marketing, Supply Chain and Sport Management)**

Identify and formulate research idea and problem. Conduct a literature review. Select a research approach and develop an appropriate research design. Plan the research methods. Gain access and research ethics. Piloting data collection instrument. Data analysis techniques. Outline of the research report. Prepare defendable research proposal. Present and communicate a final draft of a research proposal to a range of audiences. (Total tuition time: ± 120 hours)

### B

#### **BUSINESS IN SPORT (BIS108G)**

#### **1 X 4-HOUR PAPER (OPEN BOOK)**

**(Module custodian: Department of Marketing, Supply Chain and Sport Management)**

This module will explore the sport business industry both nationally and globally, and the functioning of various types of businesses. It will allow for the understanding and developing of elaborative business plans to make informed decisions for business direction, modification and future growth and sustainability of sport in South Africa. The acquisition of vital aspects of a business plan, management accounting and measuring financial performance, business development within marketing and sales, sport law, and the operations and production of businesses within the sport industry is applied through practical assignments embodied in the South African context. (Total tuition time: not available)

### P

#### **PROJECT MANAGEMENT (PRM108G)**

#### **1 X 4-HOUR PAPER (OPEN BOOK)**

**(Module custodian: Department of Marketing, Supply Chain and Sport Management)**

The knowledge and skills necessary to manage sport projects and increasingly complex projects issues to meet the desired goals and objectives of the sport organisations form the foundation of this module. Emphasis will be on the components of project integration management, project planning, executing, monitoring and closing. Understanding is drawn from the discourse on project management elements such as scope management, time management, cost management, quality management and human resource management in projects. (Total tuition time: not available)

### S

#### **SPORT MANAGEMENT V (SRM108G)**

#### **1 X 4-HOUR PAPER (OPEN BOOK)**

**(Module custodian: Department of Marketing, Supply Chain and Sport Management)**

This module comprises advanced knowledge, skills and attitudes in sport management with a specific focus on integration of total quality management into organisational management systems and the evaluation of sport management principles within a given sport organisation. Coupled to this will be the pragmatic development of advanced strategic sport management business plans, with a specific focus on advanced techniques of analysis, decision-making, change management and strategy formulation. Encompassed into this module is the importance of quality in applying standardised and evolving set of principles in managing projects. (Total tuition time: not available)

