

NATIONAL DIPLOMA: ADVENTURE TOURISM MANAGEMENT

Qualification code: NDAV01 - NQF Level 6

Campus where offered: Pretoria Campus (day classes)

Last year of new intake: 2019

Teach-out (phase-out) date: 31 December 2023

Students registered for this qualification should complete their studies according to the teach-out date prescribed for the qualification, subject to the stipulations of Regulation 3.1.11 and 3.1.13 in the Students' Rules and Regulations.

Information on phased-out programmes can be obtained from the TUT website, www.tut.ac.za.

CURRICULUM

Consult the 2019 Faculty Prospectus for the full contents of the qualification.

FIRST YEAR

CODE	SUBJECT	CREDIT	PREREQUISITE SUBJECT(S)
ATI100T	Adventure Tourism Practice I	(0,200)	
BAD150C	Business Administration I	(0,100)	
CLR100T	Commercial Recreation I	(0,200)	
COM170T	Communication: English I	(0,100)	
CUS110C	Computer Usage I	(0,200)	
EXP1ADT	Work-Integrated Learning I	(0,166)	
ODR100T	Outdoor Recreation I	(0,200)	
TOTAL CREDITS FOR THE FIRST YEAR:		1,166	

SECOND YEAR

CODE	SUBJECT	CREDIT	PREREQUISITE SUBJECT(S)
ATI200T	Adventure Tourism Practice II	(0,200)	Adventure Tourism Practice I
ATW10AT	Adventure Tourism Law IA (first-semester subject)	(0,100)	
ATW10BT	Adventure Tourism Law IB (second-semester subject)	(0,100)	
CLR200T	Commercial Recreation II	(0,200)	Commercial Recreation I
EXP2ADT	Work-Integrated Learning II	(0,167)	Work-Integrated Learning I
NAE100T	Natural Environment I	(0,200)	
ODR200T	Outdoor Recreation II	(0,200)	Outdoor Recreation I
TOTAL CREDITS FOR THE SECOND YEAR:		1,167	

THIRD YEAR

CODE	SUBJECT	CREDIT	PREREQUISITE SUBJECT(S)
ATI300T	Adventure Tourism Practice III	(0,200)	Adventure Tourism Practice II
CLR300T	Commercial Recreation III	(0,150)	Commercial Recreation II
EXP3ADT	Work-Integrated Learning III	(0,167)	Work-Integrated Learning II
EXH3ADT	Work-Integrated Learning III (re-registration) (semester subject)	(0,000)	
ODR300T	Outdoor Recreation III	(0,150)	Outdoor Recreation II
TOTAL CREDITS FOR THE THIRD YEAR:		0,667	
TOTAL CREDITS FOR THE QUALIFICATION:		3,000	



SUBJECT INFORMATION (OVERVIEW OF SYLLABUS)

The syllabus content is subject to change to accommodate industry changes. Please note that a more detailed syllabus is available at the Department or in the study guide that is applicable to a particular subject. On 18 October 2019, the syllabus content was defined as follows:

A

ADVENTURE TOURISM LAW IA (ATW10AT) 1 X 3-HOUR PAPER
(Subject custodian: Department of Law)

Introduction to the South African legal system; Law of obligation; Introduction to law of contracts, (including: the requirements for a valid contract, contractual capacity, content and parties to a contract, breach of contract, remedies for a breach of contract and the termination of contract). (Total tuition time: ± 42 hours)

ADVENTURE TOURISM LAW IB (ATW10BT) 1 X 3-HOUR PAPER
(Subject custodian: Department of Law)

Commercial contracts, (including: contract of sale, contract of agency, contract of lease, credit agreements, contract of insurance); Business Enterprise Law; Introduction to Labour Law, (including: the employment relationship and the Labour Relations Act, 1995 (Act No. 66 of 1995)). (Total tuition time: ± 42 hours)

ADVENTURE TOURISM PRACTICE I (ATI100T) 2 X 3-HOUR PAPERS
(Subject custodian: Department of Tourism Management)

An overview of the tourism industry and marketing principles. Southern Africa adventure tourism destinations. first aid - Levels I and II. (Total tuition time: ± 180 hours)

ADVENTURE TOURISM PRACTICE II (ATI200T) 1 X 3-HOUR PAPER
(Subject custodian: Department of Tourism Management)

Event management. Front Office Management. Summit, Tourplan, Opera. (Total tuition time: ± 90 hours)

ADVENTURE TOURISM PRACTICE III (ATI300T) CONTINUOUS ASSESSMENT
(Subject custodian: Department of Tourism Management)

Adventure tourism destination development. GPS. (Total tuition time: ± 45 hours)

B

BUSINESS ADMINISTRATION I (BAD150C) 1 X 3-HOUR PAPER
(Subject custodian: Department of Business and Information Management Services)

Economic principles. Industrial sectors. Forms of ownership. Financing. Insurance. Post and telecommunication services. The administrative function. Office procedures and duties. Financial administrative procedures. (Total tuition time: ± 96 hours)

C

COMMERCIAL RECREATION I (CLR100T) 1 X 3-HOUR PAPER
(Subject custodian: Department of Tourism Management)

An overview of management. Planning for the dynamic adventure tourism environment. Strategic decision-making. Concepts such as organising, leading, controlling and evaluating and their application in the adventure tourism industry. ARA Level 1. (Total tuition time: ± 90 hours)

COMMERCIAL RECREATION II (CLR200T) 2 X 3-HOUR PAPERS
(Subject custodian: Department of Tourism Management)

Consists of three components applied to the adventure tourism industry – Human Resources Management, Financial Management and Economics for Adventure Tourism. ARA Level 2. (Total tuition time: ± 135 hours)

COMMERCIAL RECREATION III (CLR300T) CONTINUOUS ASSESSMENT
(Subject custodian: Department of Tourism Management)

The entrepreneur – characteristics and nature of entrepreneurship. Creativity, innovation and business opportunity. The business plan as applicable to the adventure tourism environment. Legal aspects and resource requirements. Financing entrepreneurial ventures. Franchises, business buy-out and starting one's own small adventure tourism business. E-commerce opportunities. (Total tuition time: ± 45 hours)



COMMUNICATION: ENGLISH I (COM170T)**1 X 3-HOUR PAPER****(Subject custodian: Department of Applied Languages)**

Communication principles and techniques. Personal language skills. Business communication. Public communication. (Total tuition time: ± 90 hours)

COMPUTER USAGE I (CUS110C)**CONTINUOUS ASSESSMENT****(Subject custodian: End User Computing Unit)**

Students have to acquire theoretical knowledge (computing fundamentals) and practical skills as end-users in operating systems and MS Office Suite applications (MS Word, MS Excel, MS Excel Intermediate, MS PowerPoint and MS Access Essentials), graphic design and dealing with the Internet, networks and how to search for information. Students will do online and computer-based tests. The modules are mapped with SAQA and IC3 Essential Skills for Digital Literacy (international certification). (Total tuition time: ± 70 hours)

N**NATURAL ENVIRONMENT I (NAE100T)****1 X 3-HOUR PAPER****(Subject custodian: Department of Tourism Management)**

Environmental aspects of tourism. Land classification and landscapes. Environmental issues and conservation. Ecological processes. Conservation principles. (Total tuition time: ± 90 hours)

O**OUTDOOR RECREATION I (ODR100T)****2 X 3-HOUR PAPERS****(Subject custodian: Department of Tourism Management)**

Adventure classification, guiding and leadership. Adventure trip planning, development and competency. Introductory practical adventure activities: water safety and life saving (Level 1 to 3). Guiding (mountain biking, rock climbing, abseiling, and paddling – activities and interpretation). (Total tuition time: ± 120 hours)

OUTDOOR RECREATION II (ODR200T)**2 X 3-HOUR PAPERS****(Subject custodian: Department of Tourism Management)**

Guiding and leading adventure tours and activities. Advanced adventure programme and leadership competency. Advanced practical adventure activities: water safety and life saving (Level 4 to 7). Guiding (mountain biking, rock climbing, abseiling and paddling - advanced activities and interpretation). (Total tuition time: ± 120 hours)

OUTDOOR RECREATION III (ODR300T)**CONTINUOUS ASSESSMENT****(Subject custodian: Department of Tourism Management)**

Guiding and leading in the outdoors, including interpretation and sustainable use of natural and cultural resources, planning and development of expeditions, adventure programme planning, evaluation and assessment, facility and equipment management and maintenance, Policies, judgement and decision-making, professional development. first aid Level III and Life Guard Certification. (Total tuition time: ± 45 hours)

W**WORK-INTEGRATED LEARNING I (EXP1ADT)****WORK-INTEGRATED LEARNING II (EXP2ADT)****WORK-INTEGRATED LEARNING III (EXP3ADT, EXH3ADT)****WORK-INTEGRATED LEARNING****WORK-INTEGRATED LEARNING****WORK-INTEGRATED LEARNING****(Subject custodian: Department of Tourism Management)**

Adventure field trips in the form of activities. All required activities must be successfully completed. (Total tuition time: 12 months. EXP3ADT/EXH3ADT are divided into six months of activities and six months of Work-integrated training).

