

DOCTOR OF MANAGEMENT SCIENCES IN MARKETING

Qualification code: DDMK19 - NQF Level 10 (360 credits)

SAQA ID: 96884, CHE NUMBER: H16/10779/HEQSF

Campus where offered:

Pretoria Campus

REMARKS

- a. *Admission requirement(s):*
A Magister Technologiae: Marketing, **or** a Master of Management Sciences in Marketing Management, **or** any equivalent master's degree in a related field of study.
- Holders of any other equivalent South African or international qualification may also be considered, see Chapter 1 of Students' Rules and Regulations.
- b. *Selection criteria:*
Admission is subject to selection. Acceptance is subject to available capacity according to the Student Enrolment Plan (SEP) as well as supervisory capacity. Applicants will be informed of their status per official letter from the Office of the Registrar, alternatively, they can check their application status on the TUT website, www.tut.ac.za.
- c. *Recognition of Prior Learning (RPL), equivalence and status:*
See Chapter 30 of Students' Rules and Regulations.
- d. *Intake for the qualification:*
January and July.
- e. *Presentation:*
Research.
- f. *Duration:*
A minimum of two years and a maximum of five years.
- g. *Rules on postgraduate studies:*
See Chapter 8 of Students' Rules and Regulations.

CURRICULUM

CODE	MODULE	NQF-L	CREDIT
MK1010O	Thesis: Marketing	(10)	(360)
MK1010R	Thesis: Marketing (re-registration)	(10)	(0)
MK1110R	Thesis: Marketing (re-registration) (semester option)	(10)	(0)
TOTAL CREDITS FOR THE QUALIFICATION:			360

