

BACCALAUREUS TECHNOLOGIAE: ADVENTURE TOURISM MANAGEMENT

Qualification code: BTAV97 - NQF Level 7

Campus where offered: Pretoria Campus (evening classes)
Last year of new intake: 2018
Teach-out (phase-out) date: 31 December 2020

Students registered for this qualification should complete their studies according to the teach-out date prescribed for the qualification, subject to the stipulations of Regulation 3.1.11 and 3.1.13 in the Students' Rules and Regulations.

Information on phased-out programmes can be obtained from the TUT website, www.tut.ac.za.

CURRICULUM

Consult the 2019 Faculty Prospectus for the full contents of the qualification.

YEAR SUBJECTS

CODE	SUBJECT	CREDIT	PREREQUISITE SUBJECT(S)
ATI400T	Adventure Tourism Practice IV	(0,200)	Adventure Tourism Practice III
AVP400T	Adventure Tourism Project IV	(0,200)	
CLR400T	Commercial Recreation IV	(0,200)	Commercial Recreation III
ODR400T	Outdoor Recreation IV	(0,200)	Outdoor Recreation III
RMD100X	Research Methodology	(0,200)	
TOTAL CREDITS FOR THE QUALIFICATION:		1,000	

SUBJECT INFORMATION (OVERVIEW OF SYLLABUS)

The syllabus content is subject to change to accommodate industry changes. Please note that a more detailed syllabus is available at the Department or in the study guide that is applicable to a particular subject. On 18 October 2019, the syllabus content was defined as follows:

A

ADVENTURE TOURISM PRACTICE IV (ATI400T)

1 X 3-HOUR PAPER

(Subject custodian: Department of Tourism Management)

Resort and service management. (Total tuition time: ± 64 hours)

ADVENTURE TOURISM PROJECT IV (AVP400T)

CONTINUOUS ASSESSMENT

(Subject custodian: Department of Tourism Management)

The project is limited to the adventure tourism industry and must cover a relevant adventure tourism topic with a research component of at least 50%. (Total tuition time: not available)

C

COMMERCIAL RECREATION IV (CLR400T)

1 X 4-HOUR PAPER (OPEN BOOK)

(Subject custodian: Department of Tourism Management)

The nature and importance of business policy and strategy to the adventure tourism manager. Key overall forces in policy and strategy formulation and implementation. Formulating business policy and strategy. Implementing policy strategy. Policy and strategy in various contexts and their relevance to adventure tourism management. Selected reading. Case studies. (Total tuition time: ± 64 hours)



O**OUTDOOR RECREATION IV (ODR400T)****1 X 3-HOUR PAPER****(Subject custodian: Department of Tourism Management)**

Adventure expedition planning and management. International adventure tourism networks. Competency: managing an international expedition. (Total tuition time: ± 64 hours)

R**RESEARCH METHODOLOGY (RMD100X)****1 X 3-HOUR PAPER****(Subject custodian: Department of Tourism Management)**

Introduction to research methodology: types of research, writing the report, designing a research project, sampling, methods for gathering information, measuring instruments, theories of measurements, ethics. (Total tuition time: ± 64 hours)

