

## ADVANCED DIPLOMA IN RETAIL BUSINESS MANAGEMENT

Qualification code: ADRB20 - NQF Level 7 (120 credits)

SAQA ID: 109901, CHE NUMBER: H/H16/E162CAN

Campus where offered:

Pretoria Campus

### REMARKS

- a. *Admission requirement(s):*  
A Diploma, **or** National Diploma, **or** a Bachelor's degree in Retail Business Management, or an equivalent qualification at NQF level 6 with minimum 360 credits.
- b. *Selection criteria:*  
Admission is subject to selection. All applicants received by the published due date will be evaluated and ranked according to the average achieved for all third-year subjects. Only the top performing applicants will be selected as per Departmental Student Enrolment Plan (SEP). Selection will be done in January and results will be published on departmental notice boards and communicated to applicants per e-mail.
- c. *Recognition of Prior Learning (RPL), equivalence and status:*  
See Chapter 30 of Students' Rules and Regulations.
- d. *Intake for the qualification:*  
January only.
- e. *Presentation:*  
Day classes.
- f. *Minimum duration:*  
One year.
- g. *Exclusion and readmission:*  
See Chapter 2 of Students' Rules and Regulations.

### CURRICULUM

#### YEAR MODULES

CODE	MODULE	NQF-L	CREDIT
ARF107V	Advanced Retail Financial Management IV	(7)	(30)
RET107V	Retailing IV	(7)	(30)
ROP107V	Retail Operations IV	(7)	(30)
RRB107V	Research Methodology IV	(7)	(30)
TOTAL CREDITS FOR THE QUALIFICATION:			<b>120</b>



## MODULE INFORMATION (OVERVIEW OF SYLLABUS)

The syllabus content is subject to change to accommodate industry changes. Please note that a more detailed syllabus is available at the Department or in the study guide that is applicable to a particular module. On 18 October 2019, the syllabus content was defined as follows:

### A

#### **ADVANCED RETAIL FINANCIAL MANAGEMENT IV (ARF107V) 1 X 3-HOUR PAPER** **(Module custodian: Department of Marketing, Supply Chain and Sport Management)**

The purpose of this module is to ensure that students have the necessary knowledge and competency to conduct financial planning, financial management and control to establish a successful and competitive retail organisation. The module will address specific principles relevant to retailers such as costing, financial performance management and auditing and taxation. Students will be equipped with the knowledge to conduct a financial risk analyses and manage the financial structure of the retail operation competitively. (Total tuition time: ± 90 hours)

### R

#### **RESEARCH METHODOLOGY IV (RRB107V) 1 X 3-HOUR PAPER** **(Module custodian: Department of Marketing, Supply Chain and Sport Management)**

Introduction to scientific research. Literature review management. Research design and approaches, how to identify and link them with suitable research studies. Ethical research principles. Develop a research plan. (Total tuition time: ± 90 hours)

#### **RETAILING IV (RET107V) 1 X 3-HOUR PAPER** **(Module custodian: Department of Marketing, Supply Chain and Sport Management)**

This module aims to provide the student with a higher level knowledge in the retailing process. Current and predicted international practices and trends in retailing will be discussed. Focus will be placed on the development of a strategic retail plan that directs the development of a strategic marketing plan, incorporation of strategies related to need satisfaction, compilation of a buying plan and the design and layout of a retail operation. (Total tuition time: ± 90 hours)

#### **RETAIL OPERATIONS IV (ROP107V) 1 X 3-HOUR PAPER** **(Module custodian: Department of Marketing, Supply Chain and Sport Management)**

This module will address the latest trends and practices in the management of a retail operation. Factors impacting the retail environment with specific emphasis on the micro- and macroeconomics relevant to a retail business will be addressed. Management practices for different retail operations will be examined and students will be equipped with the knowledge to analyse retail locations, identify the best business form for an operation, manage an operation as an e-business and attend to ethical practices. (Total tuition time: ± 90 hours)

