

POSTGRADUATE DIPLOMA IN HOSPITALITY MANAGEMENT

Qualification code: PDHM19 - NQF Level 8 (120 credits)

SAQA ID: 101521, CHE NUMBER: H/H16/E044CAN

Campus where offered:

Pretoria Campus

REMARKS

a. *Admission requirement(s):*

An Advanced Diploma in Hospitality Management, **or** a Bachelor's Degree in Hospitality Management, **or** a Baccalaureus Technologiae: Hospitality Management, **or** an equivalent qualification at NQF Level 7. Preference will be given to applicants with an average of 60% or more for the final-year modules.

Holders of any other equivalent South African or international qualification may also be considered, see Chapter 1 of Students' Rules and Regulations.

b. *Selection criteria:*

Admission is subject to selection.

c. *Minimum duration:*

One year.

d. *Presentation:*

Day or evening classes (evening classes will only be offered if there is a sufficient number of students).

e. *Intake for the qualification:*

January only.

f. *Exclusion and readmission:*

See Chapter 2 of Students' Rules and Regulations.

g. *Recognition of Prior Learning (RPL), equivalence and status:*

See Chapter 30 of Students' Rules and Regulations.

h. *Textbooks:*

Students are required to purchase textbooks.

i. *Module credits:*

Module credits are shown in brackets after each module.

CURRICULUM

YEAR MODULES

CODE	MODULE	NQF-L	CREDIT
HMN108G	Hospitality Management V	(8)	(30)
RHM108G	Advanced Research Methodology	(8)	(30)

plus one of the following combinations:

ACA108G	Accommodation Management VA	(8)	(30)
ACB108G	Accommodation Management VB	(8)	(30)
	or		
FBA108G	Food and Beverage Management VA	(8)	(30)
FBB108G	Food and Beverage Management VB	(8)	(30)

TOTAL CREDITS FOR THE QUALIFICATION: **120**



MODULE INFORMATION (OVERVIEW OF SYLLABUS)

The syllabus content is subject to change to accommodate industry changes. Please note that a more detailed syllabus is available at the Department or in the study guide that is applicable to a particular module. On 12 September 2018, the syllabus content was defined as follows:

A

ACCOMMODATION MANAGEMENT VA (ACA108G) 1 X 4-HOUR PAPER (OPEN BOOK)

(Module custodian: Department of Hospitality Management)

Evaluate how to recognise a business opportunity; Evaluate personal motivation and key resources needed to succeed in the accommodation sector; Identify market research related strategies; Apply layout and different interior and exterior considerations with regards to your accommodation facility. (Total tuition time: ± 300 hours)

ACCOMMODATION MANAGEMENT VB (ACB108G) 1 X 4-HOUR PAPER (OPEN BOOK)

(Module custodian: Department of Hospitality Management)

Evaluate the role of the accommodation facility image; understand the technique of production, general management and administration of your accommodation facility; evaluate the guest cycle; explore various international accommodation facilities to benchmark against your accommodation facility. (Total tuition time: ± 300 hours)

ADVANCED RESEARCH METHODOLOGY (RHM108G) CONTINUOUS ASSESSMENT

(Module custodian: Department of Hospitality Management)

Identify and formulate research idea and problem. Conduct a literature review. Select a research approach and develop an appropriate research design. Plan the research methods. Gain access and research ethics. Piloting data collection instrument. Data analysis techniques. Outline of the research report. Prepare defendable research proposal. Present and communicate a final draft of a research proposal to a range of audiences. (Total tuition time: ± 120 hours)

F

FOOD AND BEVERAGE MANAGEMENT VA (FBA108G) 1 X 4-HOUR PAPER (OPEN BOOK)

(Module custodian: Department of Hospitality Management)

Develop innovative products for the existing markets; Benchmark recreational facilities, facility designs and food and beverage services within different food service units to international standards. (Total tuition time: ± 300 hours)

FOOD AND BEVERAGE MANAGEMENT VB (FBB108G) 1 X 4-HOUR PAPER (OPEN BOOK)

(Module custodian: Department of Hospitality Management)

Apply sustainable development procedures applicable to the hospitality industry; Analyse logistical support and supply chain with regards to food operations management within the hospitality industry. (Total tuition time: ± 300 hours)

H

HOSPITALITY MANAGEMENT V (HMN108G) 1 X 5-HOUR PAPER (OPEN BOOK)

(Module custodian: Department of Hospitality Management)

Apply the principles required to implement strategies to ensure success within the hospitality industry. Analyse strategic reviews, evaluation and control within the hospitality arena. Strategise in a network mode crisis management as it applies to the hospitality industry. (Total tuition time: ± 300 hours)

