

# NATIONAL DIPLOMA: JOURNALISM

Qualification code: NDJR01 - NQF Level 6

Campus where offered

Soshanguve North Campus

## Important notification to new applicants:

No new applications will be accepted as from 2020. Students who enrolled for this qualification for the first time in 2017 (or thereafter), should note that it will not be possible to continue with any Baccalaureus Technologiae as from 2020, since it is being replaced by qualifications aligned with the newly-implemented Higher Education Qualification Sub-Framework. Potential students are advised to consult the University's website for any new qualifications which might not be published in this Prospectus.

## REMARKS

a. *Admission requirement(s) and selection criteria:*

### • **FOR APPLICANTS WHO OBTAINED A SENIOR CERTIFICATE BEFORE 2008:**

#### **Admission requirement(s):**

A Senior Certificate or an equivalent qualification, with English or Afrikaans with a C symbol (second language) or a D symbol (first language) at Higher Grade. The Head of the Department may, in exceptional cases, permit applicants who do not comply with all the language entry requirements to take part in the selection process.

#### **Recommended subject(s):**

Geography and History at Higher Grade.

#### **Selection criteria:**

- Selection of all prospective students is based on a computerised potential assessment. Applicants who are successful in this will be invited for interviews.
- General knowledge and language proficiency are extremely important in journalism and special emphasis will therefore be placed on these attributes during selection.
- Applicants are advised to prepare themselves accordingly by, for example, reading books on journalism and the political system in South Africa, reading newspapers regularly, and consulting professional journalists on the nature and requirements of the profession.
- All applicants should contact the Department of Journalism of the University by telephone, by August of the year preceding the year of proposed study, to make arrangements for selection.

### • **FOR APPLICANTS WHO OBTAINED A NATIONAL SENIOR CERTIFICATE IN OR AFTER 2008:**

#### **Admission requirement(s):**

A National Senior Certificate with a bachelor's degree or a diploma endorsement, or an equivalent qualification, with an achievement level of at least 4 for English. Applicants will receive an additional credit point for a pass in any of the recommended subjects listed below.

#### **Recommended subject(s):**

A third language, Geography, History and any art-related subject (e.g. Dramatic Arts, Music).

#### **Selection criteria:**

To be considered for this qualification, applicants must have an Admission Point Score (APS) of at least **22**.

#### **Assessment procedures:**

Applicants who meet the minimum requirements will be invited for the selection process, which includes a departmental questionnaire and possibly an interview.



- Preference will be given to applicants with a performance level of 5 or more in English.
  - General knowledge and language proficiency are extremely important in journalism and special emphasis will therefore be placed on these aspects during selection.
  - Applicants are advised to prepare themselves accordingly by, for example, reading books on journalism and the political system in South Africa, reading newspapers regularly and consulting professional journalists about the nature and requirements of the profession.
  - All applicants should contact the Department of Journalism of the University by telephone, by August of the year preceding the year of proposed study, to make arrangements for selection.
- b. *Minimum duration:*  
Three years.
- c. *Presentation:*  
First two years: day classes. Third year: block-mode classes and work-integrated learning.
- d. *Intake for the qualification:*  
January only.
- e. *Exclusion and readmission:*  
See Chapter 2 of Students' Rules and Regulations.
- f. *Recognition of Prior Learning (RPL), equivalence and status:*  
See Chapter 30 of Students' Rules and Regulations.
- g. *Re-registration:*  
Students may re-register for the subject Media Practice III only with the permission of the Head of the Department. The purpose of the re-registration is to provide students with an opportunity to complete incomplete projects.
- h. *Equipment:*  
Students who have been selected should note that cameras are compulsory for the subject Photojournalism I. However, students should not buy cameras before the lecturer concerned asks them to do so.
- i. *Promotion:*  
A student may carry over modules or subjects to the following year, provided that such modules or subjects fit in with the timetable, or that the Department of Journalism is prepared to make special arrangements.
- j. *Additional rules:*  
Students should take English at A level, as well as a second language at A level. The Head of the Department may, due to previous subject selections, make other proposals and arrangements regarding the latter. The qualification is presented as a package and the University reserves the right to limit or alter subject selections and combinations, should they, for example, lead to uneconomical class groupings.
- k. *Media Practice III (Work-Integrated learning):*  
See Chapter 5 of Students' Rules and Regulations. Students may not register for Media Practice III if they are repeating more than three subjects.
- l. *Subject credits:*  
Subject credits are shown in brackets after each subject.

Key to asterisks:

- \* Information does not correspond to information in Report 151.  
(Deviations approved by the Senate in August 2005 and SENEX on 20 September 2007.)
- \*\* Subject is not compulsory for obtaining the qualification. However, the Department strongly recommends that students take this subject to prepare and equip them for the labour market.



## CURRICULUM

THE SUBJECTS PRINTED IN BOLD ARE NOT FOR REGISTRATION PURPOSES.

### FIRST YEAR

CODE	SUBJECT	CREDIT	PREREQUISITE SUBJECT(S)
<b>MEM100T</b>	<b>Media Communication I</b>		
ENJ140T	Media Communication: English (A level) for Journalists I	(0,050)*	
MEM10PT	Media Communication: Contemporary Political Studies I	(0,100)*	
MEM10QT	Media Communication: Introduction to Mass Communication I	(0,033)*	
<b>MIF100T</b>	<b>Media Information Management I</b>		
MIF10PT	Media Information Management: Database I	(0,044)	
MIF10QT	Media Information Management: News Awareness and News Knowledge I	(0,044)	
MIF10RT	Media Information Management: Internet I	(0,044)	
<b>NEW100T</b>	<b>News Reporting I</b>		
NEW10PT	News Reporting: Print Media and Broadcasting I	(0,250)	
NEW10QT	News Reporting: Computers for Journalists I	(0,075)	
NEW10RT	News Reporting: Media Law I	(0,070)	
PHJ100T	Photojournalism I*	(0,100)	
RPE100T	Radio: Production, Editing and Sound I*	(0,140)*	

**plus one\* of the following languages (subjects are offered as determined by the Head of the Department):**

AAJ160T	Afrikaans (A level) for Journalists I	(0,050)
AAJ180T	Afrikaans I	(0,050)
FRE120T	French I	(0,050)
GER130T	German I	(0,050)
SNR130T	Sotho (North) I	(0,050)
SNR140T	Sotho (North) (A level) for Journalists I	(0,050)
ZUL140T	Zulu I	(0,050)

TOTAL CREDITS FOR THE FIRST YEAR: **1,000**

### SECOND YEAR

CODE	SUBJECT	CREDIT	PREREQUISITE SUBJECT(S)
<b>AVR200T</b>	<b>Advanced Reporting II</b>		
AVR20PT	Advanced Reporting: Investigative Reporting II	(0,250)	News Reporting: Print Media and Broadcasting I
AVR20QT	Advanced Reporting: Writing and Scripting Skills II	(0,100)	News Reporting: Print Media and Broadcasting I
BCN200T	Broadcasting: Production II*	(0,200)	Radio: Production, Editing and Sound I
BED200T	Basic Editing and Design for Printing II*	(0,200)	News Reporting: Print Media and Broadcasting I
BES200T	Basic Entrepreneurial Skills for Media II*	(0,025)	News Reporting: Print Media and Broadcasting I



<b>MEM200T</b>	<b>Media Communication II</b>		
AAJ200T	Media Communication: Afrikaans (A level) for Journalists II**	(0,000)*	Afrikaans (A level) for Journalists I
ENJ200T	Media Communication: English (A level) for Journalists II	(0,100)	Media Communication: English (A level) for Journalists I
MEM20PT	Media Communication: Contemporary Political Studies II	(0,080)	Media Communication: Contemporary Political Studies I
MEM20QT	Media Communication: Mass Communication and Ethics II	(0,020)	Media Communication: Introduction to Mass Communication I
NET200T	Internet II*	(0,025)	Media Information Management: Internet I
SNR220T	Media Communication: Sotho (North) (A level) for Journalists II**	(0,000)*	Sotho (North) (A level) for Journalists I
TOTAL CREDITS FOR THE SECOND YEAR:		<b>1,000</b>	

### THIRD YEAR

CODE	SUBJECT	CREDIT	PREREQUISITE SUBJECT(S)
AVR300T	Advanced Reporting III	(0,250)	Advanced Reporting II
MDC300T	Media Practice III	(0,500)	Basic Editing and Design for Printing II <b>or</b> Broadcasting: Production II
MDC301R	Media Practice III (re-registration) (semester subject)	(0,000)	
<b>plus one of the following subjects:</b>			
AED300T	Advanced Editing and Design for Printing III*	(0,250)	Basic Editing and Design for Printing II
BCN300T	Broadcasting: Production III*	(0,250)	Broadcasting: Production II
TOTAL CREDITS FOR THE THIRD YEAR:		<b>1,000</b>	
TOTAL CREDITS FOR THE QUALIFICATION:		<b>3,000</b>	

### SUBJECT INFORMATION (OVERVIEW OF SYLLABUS)

The syllabus content is subject to change to accommodate industry changes. Please note that a more detailed syllabus is available at the Department or in the study guide that is applicable to a particular subject. On 14 September 2018, the syllabus content was defined as follows:

#### A

#### **ADVANCED EDITING AND DESIGN FOR PRINTING III (AED300T) 1 X 3-HOUR PAPER** (Subject custodian: Department of Journalism)

The development of perceptive actuality articles for the print media, from inception to the final product, in a contextualised environment. (Total tuition time: not available)

#### **ADVANCED REPORTING III (AVR300T) 1 X 3-HOUR PAPER** (Subject custodian: Department of Journalism)

The development of contextualised, specialised reports or features for printing, online or broadcast distribution in a contextualised environment. (Total tuition time: not available)



**ADVANCED REPORTING: INVESTIGATIVE REPORTING II (AVR20PT) CONTINUOUS ASSESSMENT**  
(Subject custodian: Department of Journalism)

The development of investigative, perceptive actuality articles or broadcast reports from inception to the final product, in a contextualised environment. (Total tuition time: ± 45 hours)

**ADVANCED REPORTING: WRITING AND SCRIPTING SKILLS II (AVR20QT) CONTINUOUS ASSESSMENT**  
(Subject custodian: Department of Journalism)

The development of perceptive features for the print or broadcast media from inception to the final product, in a contextualised environment. (Total tuition time: ± 45 hours)

**AFRIKAANS I (AAJ180T) 1 X 3-HOUR PAPER**  
(Subject custodian: Department of Applied Languages)

Language proficiency is one of the most important attributes of a good journalist. In this subject, attention is given to translation, advertisements and journalistic style. Various aspects of language usage, such as comprehension, vocabulary, punctuation, style, composition, speeches, reports and functional grammar are also covered. (Total tuition time: ± 45 hours)

**AFRIKAANS (A LEVEL) FOR JOURNALISTS I (AAJ160T) 1 X 3-HOUR PAPER**  
(Subject custodian: Department of Applied Languages)

Language proficiency is one of the most important attributes of a good journalist. In this subject, attention is given to translation, the writing of features, advertisements, journalistic style, a critical analysis of reports and articles. Various aspects of language usage, such as comprehension, vocabulary, punctuation, style, composition, speeches, reports and functional grammar are also covered. (Total tuition time: ± 75 hours)

**B**

**BASIC EDITING AND DESIGN FOR PRINTING II (BED200T) CONTINUOUS ASSESSMENT**  
(Subject custodian: Department of Journalism)

Displaying competence in media production to produce and edit print media products by applying knowledge of new genres, visual values and ethics. (Total tuition time: ± 75 hours)

**BASIC ENTREPRENEURIAL SKILLS FOR MEDIA II (BES200T) CONTINUOUS ASSESSMENT**  
(Subject custodian: Department of Journalism)

Displaying a basic knowledge of the concepts business and entrepreneurship and contextualising it in the field of media. (Total tuition time: ± 15 hours)

**BROADCASTING: PRODUCTION II (BCN200T) CONTINUOUS ASSESSMENT**  
(Subject custodian: Department of Journalism)

Displaying competence in media production to produce and edit broadcast media products by applying knowledge of new genres, visual values and ethics. (Total tuition time: ± 75 hours)

**BROADCASTING: PRODUCTION III (BCN300T) 1 X 3-HOUR PAPER**  
(Subject custodian: Department of Journalism)

Developing perceptive actuality broadcast reports, from inception to the final product, in a contextualised environment. (Total tuition time: not available)

**F**

**FRENCH I (FRE120T) 1 X 3-HOUR PAPER**  
(Subject custodian: Department of Applied Languages)

Language proficiency is one of the most important attributes of a good journalist. Various aspects of language usage, such as comprehension, vocabulary, punctuation, style, composition, speeches, reports and functional grammar, are covered. (Total tuition time: ± 45 hours)



**G****GERMAN I (GER130T)****1 X 3-HOUR PAPER****(Subject custodian: Department of Applied Languages)**

Language proficiency is one of the most important attributes of a good journalist. Various aspects of language usage, such as comprehension, vocabulary, punctuation, style, composition, speeches, reports and functional grammar are covered. (Total tuition time: ± 45 hours)

**I****INTERNET II (NET200T)****CONTINUOUS ASSESSMENT****(Subject custodian: Department of Journalism)**

The acquisition and evaluation of information to generate news on-line. Computer- Assisted Research Reporting (CARR). Basic Web page design. (Total tuition time: ± 15 hours)

**M****MEDIA COMMUNICATION: AFRIKAANS (A LEVEL) FOR JOURNALISTS II (AAJ200T)****CONTINUOUS ASSESSMENT****(Subject custodian: Department of Applied Languages)**

Language proficiency is one of the most important attributes of a good journalist. In this subject, attention is given to translation, the writing of features, advertisements, journalistic style, a critical analysis of reports and articles. Various aspects of language usage, such as comprehension, vocabulary, punctuation, style, composition, speeches, reports and functional grammar, are also covered. (Total tuition time: ± 75 hours)

**MEDIA COMMUNICATION: CONTEMPORARY POLITICAL STUDIES I (MEM10PT)****1 X 3-HOUR PAPER****(Subject custodian: Department of Journalism)**

Students acquire the basic historical and socio-political knowledge required to report on and discuss current political affairs. (Total tuition time: ± 60 hours)

**MEDIA COMMUNICATION: CONTEMPORARY POLITICAL STUDIES II (MEM20PT)****1 X 3-HOUR PAPER****(Subject custodian: Department of Journalism)**

Accessing, evaluating, using and sourcing information and language resources effectively and responsibly to create publishable stories and academic writing. Specific historical and socio-political knowledge is used to report on and discuss current political affairs. (Total tuition time: ± 45 hours)

**MEDIA COMMUNICATION: ENGLISH (A LEVEL) FOR JOURNALISTS I (ENJ140T)****1 X 3-HOUR PAPER****(Subject custodian: Department of Applied Languages)**

Language proficiency is one of the most important attributes of a good journalist. In this subject, attention is given to translation, the writing of features, advertisements, journalistic style, a critical analysis of reports and articles. Various aspects of language usage, such as comprehension, vocabulary, punctuation, style, composition, speeches, reports and functional grammar, are also covered. (Total tuition time: ± 75 hours)

**MEDIA COMMUNICATION: ENGLISH (A LEVEL) FOR JOURNALISTS II (ENJ200T)****1 X 3-HOUR PAPER****(Subject custodian: Department of Applied Languages)**

Language proficiency is one of the most important attributes of a good journalist. In this subject, attention is given to translation, the writing of features, advertisements, journalistic style, a critical analysis of reports and articles. Various aspects of language usage, such as comprehension, vocabulary, punctuation, style, composition, speeches, reports and functional grammar, are also covered. (Total tuition time: ± 75 hours)

**MEDIA COMMUNICATION: INTRODUCTION TO MASS COMMUNICATION I (MEM10QT)****1 X 3-HOUR PAPER****(Subject custodian: Department of Journalism)**

Students are introduced to and analyse different forms and theories of mass communication. Media texts and institutions are critically analysed and discussed. (Total tuition time: ± 45 hours)



**MEDIA COMMUNICATION: MASS COMMUNICATION AND ETHICS II (MEM20QT) 1 X 3-HOUR PAPER**  
*(Subject custodian: Department of Journalism)*

Students acquire the skills and knowledge required to make and justify ethical decisions regarding sensitive aspects in the presentation of journalistic material. The role and place of mass communication in a community are discussed and analysed. Academic writing in a media context is developed. (Total tuition time: ± 30 hours)

**MEDIA COMMUNICATION: SOTHO (NORTH) (A LEVEL) FOR JOURNALISTS II (SNR220T) CONTINUOUS ASSESSMENT**  
*(Subject custodian: Department of Applied Languages)*

Language proficiency is one of the most important attributes of a good journalist. In this subject, attention is given to translation, the writing of features, advertisements, journalistic style, a critical analysis of reports and articles. Various aspects of language usage, such as comprehension, vocabulary, punctuation, style, composition, speeches, reports and functional grammar, are also covered. (Total tuition time: ± 75 hours)

**MEDIA INFORMATION MANAGEMENT: DATABASE I (MIF10PT) CONTINUOUS ASSESSMENT**  
*(Subject custodian: Department of Journalism)*

Establishing and maintaining a basic database. The effective and responsible acquisition and storage of information. (Total tuition time: ± 15 hours)

**MEDIA INFORMATION MANAGEMENT: INTERNET I (MIF10RT) CONTINUOUS ASSESSMENT**  
*(Subject custodian: Department of Journalism)*

Accessing, evaluating, using and sourcing information resources effectively and responsibly to create publishable stories and academic writing. (Total tuition time: ± 15 hours)

**MEDIA INFORMATION MANAGEMENT: NEWS AWARENESS AND NEWS KNOWLEDGE I (MIF10QT) CONTINUOUS ASSESSMENT**  
*(Subject custodian: Department of Journalism)*

*The effective and responsible acquisition and evaluation of information and the building of a journalistic frame of reference. (Total tuition time: ± 30 hours)*

**MEDIA PRACTICE III (MDC300T/MDC301R) WORK-INTEGRATED LEARNING**  
*(Subject custodian: Department of Journalism)*

A formal practical in-service training period in the media industry, also known as Work-Integrated Learning or WIL. (Total tuition time: not available)

**N**

**NEWS REPORTING: COMPUTERS FOR JOURNALISTS I (NEW10QT) CONTINUOUS ASSESSMENT**  
*(Subject custodian: Department of Journalism)*

Acquiring computer knowledge skills, including typing at a minimum of 25 words per minute. (Total tuition time: ± 45 hours)

**NEWS REPORTING: MEDIA LAW I (NEW10RT) 1 X 3-HOUR PAPER**  
*(Subject custodian: Department of Law)*

Sources of SA media law, the right to freedom of expression, defamation, access to information, access to and reporting on courts and tribunals, protection of sources, contempt of court, statutory restriction on reporting, intellectual property, hate speech and regulation of the media. (Total tuition time: ± 92 hours)

**NEWS REPORTING: PRINT MEDIA AND BROADCASTING I (NEW10PT) 1 X 3-HOUR PAPER**  
*(Subject custodian: Department of Journalism)*

The history of and developments in the media industry. Producing elementary news reports for printing and broadcasting under supervision. (Total tuition time: ± 90 hours)

**P**

**PHOTOJOURNALISM I (PHJ100T) 1 X 3-HOUR PAPER**  
*(Subject custodian: Department of Journalism)*

Using technology to produce a newsworthy image and an audiovisual news item, applying ethical norms in decision-making on the presentation of photo material. (Total tuition time: ± 45 hours)



## R

### **RADIO: PRODUCTION, EDITING AND SOUND I (RPE100T)**

**1 X 3-HOUR PAPER**

**(Subject custodian: Department of Journalism)**

Using cutting-edge technology to produce newsworthy audiovisual news items under supervision. (Total tuition time: ± 60 hours)

## S

### **SOTHO (NORTH) (A LEVEL) FOR JOURNALISTS I (SNR140T)**

**CONTINUOUS ASSESSMENT**

**(Subject custodian: Department of Applied Languages)**

Language proficiency is one of the most important attributes of a good journalist. In this subject, attention is given to translation, the writing of features, advertisements, journalistic style, a critical analysis of reports and articles. Various aspects of language usage, such as comprehension, vocabulary, punctuation, style, composition, speeches, reports and functional grammar, are also covered. (Total tuition time: ± 75 hours)

### **SOTHO (NORTH) I (SNR130T)**

**1 X 3-HOUR PAPER**

**(Subject custodian: Department of Applied Languages)**

Language proficiency is one of the most important attributes of a good journalist. Various aspects of language usage, such as comprehension, vocabulary, punctuation, style, composition, speeches, reports and functional grammar, are covered. (Total tuition time: ± 45 hours)

## Z

### **ZULU I (ZUL140T)**

**1 X 3-HOUR PAPER**

**(Subject custodian: Department of Applied Languages)**

Language proficiency is one of the most important attributes of a good journalist. Various aspects of language usage, such as comprehension, vocabulary, punctuation, style, composition, speeches, reports and functional grammar are covered. (Total tuition time: ± 45 hours)

