

# MASTER OF STRATEGIC COMMUNICATION

Qualification code: MDSC18 - NQF Level 9 (180 credits)

SAQA ID: 96892, CHE NUMBER: H16/10794/HEQSF

Campus where offered:

Soshanguve North Campus

## REMARKS

a. *Admission requirement(s):*

A Postgraduate Diploma in Integrated Communication, **or** an honours degree, **or** a baccalaureus technologiae, **or** an equivalent qualification at NQF Level 8 in a related discipline obtained from an accredited South African university, with an average of 60%.

Candidates with a baccalaureus technologiae will be required to complete a bridging module: Research Methodology in Integrated Communication. Registration for the master's degree and the bridging module may be undertaken concurrently. Candidates with other qualifications who have not previously completed a module on Research Methodology (at NQF Level 8), will also be required to register for the bridging module.

Holders of any other equivalent South African or international qualification may also be considered, see Chapter 1 of Students' Rules and Regulations.

b. *Selection criteria:*

Admission will be subject to approval of a research topic by the Departmental Research Committee (DRC). Candidates are required to submit a research proposal and other supporting documentation to the Department.

c. *Duration:*

A minimum of one year and a maximum of three years.

d. *Presentation:*

Research.

e. *Intake for the qualification:*

January and July.

f. *Rules on postgraduate studies:*

See Chapter 8 of Students' Rules and Regulations.

g. *Module credits:*

Module credits are shown in brackets after each module.

## CURRICULUM

| CODE                                 | MODULE  | NQF-L | CREDIT     |
|--------------------------------------|---|-------|------------|
| SAG109M                              | Dissertation: Strategic Communication                                     | (9)   | (180)      |
| SAG109R                              | Dissertation: Strategic Communication (re-registration)                   | (9)   | (0)        |
| SAG119R                              | Dissertation: Strategic Communication (re-registration) (semester option) | (9)   | (0)        |
| TOTAL CREDITS FOR THE QUALIFICATION: |   |       | <b>180</b> |

