

MASTER OF MANAGEMENT SCIENCES IN MARKETING MANAGEMENT

Qualification code: MDMK19 - NQF Level 9 (180 credits)

SAQA ID: 96912, CHE NUMBER: H16/2396/HEQSF

Campus where offered: Pretoria Campus

REMARKS

- a. *Admission requirement(s):*
A Postgraduate Diploma in Marketing (or an equivalent qualification), **or** a relevant bachelor honours degree in a related field, **or** a professional bachelor's degree at NQF Level 8.
- Candidates with a baccalaureus technologiae degree will be required to complete 50% of a relevant Postgraduate Diploma, of which one of the compulsory modules is Advanced Research Methodology.
- Holders of any other equivalent South African or international qualification may also be considered, see Chapter 1 of Students' Rules and Regulations.
- b. *Selection criteria:*
Admission is subject to a structured selection process.
- c. *Duration:*
A minimum of one year and a maximum of three years.
- d. *Presentation:*
Research.
- e. *Intake for the qualification:*
January and July.
- f. *Rules on postgraduate studies:*
See Chapter 8 of Students' Rules and Regulations.
- g. *Module credits:*
Module credits are shown in brackets after each module.

CURRICULUM

CODE	MODULE	NQF-L	CREDIT
MKT109M	Dissertation: Marketing Management	(9)	(180)
MKT109R	Dissertation: Marketing Management (re-registration)	(9)	(0)
MKT119R	Dissertation: Marketing Management (re-registration) (semester option)	(9)	(0)
TOTAL CREDITS FOR THE QUALIFICATION:			180

