

MAGISTER TECHNOLOGIAE: ENTREPRENEURSHIP (Structured)

Qualification code: MTEU02 - NQF Level 8

Campus where offered: Pretoria Campus

Important notification to new applicants:

Students who intend to enrol for this qualification should take note that no new applications will be accepted as from 2020. Potential students are advised to consult the University's website for possible new qualifications which are aligned with the newly-implemented Higher Education Qualification Sub-Framework.

REMARKS

- a. *Admission requirement(s):*
Any baccalaureus technologiae or any qualification at NQF Level 7 (old) or NQF Level 8 (new). A candidate must have passed Research Methodology at NQF Level 7 before registration or successfully complete Research Methodology in the first year of study if it was not included in a previous qualification.
- b. *Selection criteria:*
Admission is subject to selection. It should be clearly understood that possession of the required qualifications does not guarantee acceptance to the qualification. Applicants may be required to meet additional requirements, e.g. obtain additional subjects, take bridging programmes, do assignments, or take an oral or written examination before being admitted. The University reserves the right to request applicants to write a proficiency test. Computer literacy and access to the Internet are essential.
- c. *Duration:*
A minimum of two years and a maximum of four years.
- d. *Presentation:*
Evening classes and research.
- e. *Intake for the qualification:*
January only.
- f. *Exclusion and readmission:*
See Chapter 2 of Students' Rules and Regulations.
- g. *Rules on postgraduate studies:*
See Chapter 8 of Students' Rules and Regulations.
- h. *Subject credits:*
Subject credits are shown in brackets after each subject.

CURRICULUM

FIRST YEAR

| CODE | SUBJECT | CREDIT | PREREQUISITE SUBJECT(S) |
|-----------------------|--------------------------------|---------|-------------------------|
| FIRST SEMESTER | | | |
| ETQ50AT | Entrepreneurship Techniques VA | (0,100) | |
| FFE501T | Finance for Entrepreneurs V | (0,050) | |
| RMD50AE | Research Methodology VA | (0,100) | |



SECOND SEMESTER

| | | |
|---------|---|---------|
| ETQ50BT | Entrepreneurship Techniques VB | (0,100) |
| RMD50BE | Research Methodology VB | (0,100) |
| TEI501T | Technological Entrepreneurship and Innovation V | (0,050) |

TOTAL CREDITS FOR THE FIRST YEAR: **0,500**

SECOND YEAR

| CODE | SUBJECT | CREDIT | PREREQUISITE SUBJECT(S) |
|---------|--|---------|--|
| ERP500T | Research Project: Entrepreneurship V | (0,500) | Research Methodology VA Research Methodology VB |
| ERP500R | Research Project: Entrepreneurship V (re-registration) | (0,000) | |

TOTAL CREDITS FOR THE SECOND YEAR: **0,500**

TOTAL CREDITS FOR THE QUALIFICATION: **1,000**

SUBJECT INFORMATION (OVERVIEW OF SYLLABUS)

The syllabus content is subject to change to accommodate industry changes. Please note that a more detailed syllabus is available at the Department or in the study guide that is applicable to a particular subject. On 12 September 2018, the syllabus content was defined as follows:

E

ENTREPRENEURSHIP TECHNIQUES VA (ETQ50AT) **1 X 4-HOUR PAPER (OPEN BOOK)**
(Subject custodian: Department of Management and Entrepreneurship)
The integration of entrepreneurship techniques to identify and establish general postulates or principles underlying the enabling business environment. Specific topics of interest include entrepreneurial education and research, network management, ownership and entrepreneurial qualities, entrepreneurship ranking, entrepreneurial behaviour and motivation, and information processing. (Total tuition time: ± 54 hours)

ENTREPRENEURSHIP TECHNIQUES VB (ETQ50BT) **PROJECT ASSESSMENT**
(Subject custodian: Department of Management and Entrepreneurship)
Compare and integrate various entrepreneurial processes and theories that surround an entrepreneurial initiative and apply it to different business contexts. The content includes entrepreneurial relationship, resource-based, and cognitive theories. The theories are synthesised and applied to the process of entrepreneurial behaviour and innovation, business clustering, business planning and business development. (Total tuition time: ± 54 hours)

F

FINANCE FOR ENTREPRENEURS V (FFE501T) **1 X 3-HOUR PAPER (OPEN BOOK)**
(Subject custodian: Department of Management and Entrepreneurship)
Students acquire the skills to evaluate the financial sustainability of a business. (Total tuition time: not available)

R

RESEARCH METHODOLOGY VA (RMD50AE) **1 X 4-HOUR PAPER (OPEN BOOK)**
RESEARCH METHODOLOGY VB (RMD50BE) **1 X 4-HOUR PAPER (OPEN BOOK)**
(Subject custodian: Department of Management and Entrepreneurship)
The purpose of this subject is to prepare students to write dissertations. (Total tuition time: not available)



RESEARCH PROJECT: ENTREPRENEURSHIP V (ERP500T/R) MINI-DISSERTATION ASSESSMENT
(Subject custodian: Department of Management and Entrepreneurship)

Students develop topics focusing on daunting entrepreneurial challenges in the African content with the aim of finding solutions. The aim is to produce well-trained researchers in areas of innovation, new venture creation, entrepreneurship and strategic areas in business. It involves the writing of proposal, ethical clearances, data collection, analysis of data and interpretation of results. Depending on the quality and judgement from the project supervisor, results can be published in peer-reviewed journals or conference proceedings. (Total tuition time: no formal tuition)

T

**TECHNOLOGICAL ENTREPRENEURSHIP AND
INNOVATION V (TEI501T)**

1 X 4-HOUR PAPER (OPEN BOOK)

(Subject custodian: Department of Management and Entrepreneurship)

Entrepreneurship in context, the entrepreneur, creativity, ideas to innovation, opportunity identification and assessment, leadership and entrepreneurial teams, new venture resources requirements and business feasibility, legal issues and start-up entities, growth and exit strategies, technology and the entrepreneur, business planning and business finance, marketing and operations, family business and financing. (Total tuition time: not available)

