

DOCTOR OF STRATEGIC COMMUNICATION

Qualification code: DDIC18 - NQF Level 10 (360 credits)

SAQA ID: 96879, CHE NUMBER: H16/10791/HEQSF

Campus where offered:

Soshanguve North Campus

REMARKS

a. *Admission requirement(s):*

An appropriate Master's degree in the field of Strategic Communication or Public Relations, or equivalent qualification from an accredited South African university, with an average of at least 60%.

Holders of any other equivalent South African or international qualification may also be considered, see Chapter 1 of Students' Rules and Regulations.

b. *Selection criteria:*

Admission will be subject to approval of a research topic by the Departmental Research Committee (DRC). Candidates are required to submit a research proposal and other supporting documentation to the Department.

c. *Duration:*

A minimum of two years and a maximum of four years.

d. *Presentation:*

Research.

e. *Intake for the qualification:*

January and July.

f. *Rules on postgraduate studies:*

See Chapter 8 of Students' Rules and Regulations.

g. *Module credits:*

Module credits are shown in brackets after each module.

CURRICULUM

CODE	MODULE	NQF-L	CREDIT
SC10100	Thesis: Strategic Communication	(10)	(360)
SC1010R	Thesis: Strategic Communication (re-registration)	(10)	(0)
SC1110R	Thesis: Strategic Communication (re-registration) (semester option)	(10)	(0)
TOTAL CREDITS FOR THE QUALIFICATION:			360

