

DOCTOR OF MANAGEMENT SCIENCES IN MARKETING

Qualification code: DDMK19 - NQF Level 10 (360 credits)

SAQA ID: 96884, CHE NUMBER: H16/10779/HEQSF

Campus where offered:

Pretoria Campus

REMARKS

- a. *Admission requirement(s):*
A Magister Technologiae: Marketing, **or** a Master of Management Sciences in Marketing Management, **or** any equivalent master's degree in a related field of study.
- Holders of any other equivalent South African or international qualification may also be considered, see Chapter 1 of Students' Rules and Regulations.
- b. *Selection criteria:*
Admission is subject to a structured selection process.
- c. *Duration:*
A minimum of two years and a maximum of five years.
- d. *Presentation:*
Research.
- e. *Intake for the qualification:*
January and July.
- f. *Rules on postgraduate studies:*
See Chapter 8 of Students' Rules and Regulations.
- g. *Module credits:*
Module credits are shown in brackets after each module.

CURRICULUM

CODE	MODULE	NQF-L	CREDIT
MK1010O	Thesis: Marketing	(10)	(360)
MK1010R	Thesis: Marketing (re-registration)	(10)	(0)
MK1110R	Thesis: Marketing (re-registration) (semester option)	(10)	(0)
TOTAL CREDITS FOR THE QUALIFICATION:			360

