

# BACCALAUREUS TECHNOLOGIAE: LANGUAGE PRACTICE

## Qualification code: BTLP04 - NQF Level 7

Campus where offered: Soshanguve South Campus

### Important notification to new applicants:

Students who intend to enrol for this qualification should take note that no new applications will be accepted as from 2020. Potential students are advised to consult the University's website for possible new qualifications which are aligned with the newly-implemented Higher Education Qualification Sub-Framework.

### REMARKS

- a. *Admission requirement(s):*  
A National Diploma: Language Practice or a Bachelor of Arts (Languages) or an equivalent qualification.  
  
A student may be admitted to the fourth year of study on the basis of a National Diploma: Language Practice, applicable Bachelor of Arts (Languages) or an equivalent qualification. Additional requirements may be set with a view to the granting of status.
- b. *Selection criteria:*  
All applications are subject to selection.
- c. *Minimum duration:*  
One year.
- d. *Presentation:*  
Day and/or evening classes. Hours of attendance and the form of presentation will be determined by the Head of the Department after due consideration of the economic viability of each offering type.
- e. *Intake for the qualification:*  
January only.
- f. *Exclusion and readmission:*  
See Chapter 2 of Students' Rules and Regulations.
- g. *Recognition of Prior Learning (RPL), equivalence and status:*  
See Chapter 30 of Students' Rules and Regulations.
- h. *Subject credits:*  
Subject credits are shown in brackets after each subject.

### CURRICULUM

**PRACTICAL LANGUAGE SUBJECTS WILL ONLY BE OFFERED IF THERE ARE SUFFICIENT STUDENTS.**

#### YEAR SUBJECTS

CODE	SUBJECT	CREDIT	PREREQUISITE SUBJECT(S)
LDY400T	Language Dynamics IV	(0,500)	
LTP400T	Language and Translation Practice IV	(0,200)	Language and Translation Practice III
MAV100T	Marketing and Advertising Language I	(0,100)	
RMQ110D	Research Methods and Techniques I	(0,100)	
<b>plus one of the following subjects/languages:</b>			
CUS300T	Computer Usage III	(0,100)	Computer Usage II



PAF400T	Practical Afrikaans IV	(0,100)	Practical Afrikaans III
PFR400T	Practical French IV	(0,100)	Practical French III
PGR400T	Practical German IV	(0,100)	Practical German III
PSN400T	Practical Northern Sotho IV	(0,100)	Practical Northern Sotho III
PSZ400T	Practical Spanish IV	(0,100)	Practical Spanish III
PTW400T	Practical Tswana IV	(0,100)	Practical Tswana III
PZU400T	Practical Zulu IV	(0,100)	Practical Zulu III
RCT400T	Practical Tsonga IV	(0,100)	Practical Tsonga III
VEN400T	Practical Venda IV	(0,100)	Practical Venda III

TOTAL CREDITS FOR THE QUALIFICATION: **1,000**

## SUBJECT INFORMATION (OVERVIEW OF SYLLABUS)

The syllabus content is subject to change to accommodate industry changes. Please note that a more detailed syllabus is available at the Department or in the study guide that is applicable to a particular subject. On 14 September 2018, the syllabus content was defined as follows:

### C

#### **COMPUTER USAGE III (CUS300T)**

**CONTINUOUS ASSESSMENT**

*(Subject custodian: Department of Applied Languages)*

Defining the medium, selected programmes, computer-based training and evaluation criteria, various presentations in language, video and computer laboratories, advanced technology. (Total tuition time: ± 90 hours)

### L

#### **LANGUAGE AND TRANSLATION PRACTICE IV (LTP400T)**

**1 X 3-HOUR PAPER**

*(Subject custodian: Department of Applied Languages)*

Lexicography, historical and contemporary translation studies, the role of translation in a multilingual society, a futuristic view, practical translation and techniques for interpreting, ethics and the legal position of the translator. (Total tuition time: ± 90 hours)

#### **LANGUAGE DYNAMICS IV (LDY400T)**

**3 X 3-HOUR PAPER**

*(Subject custodian: Department of Applied Languages)*

Language theory, advanced oral and written communication in business, group language, community language and media language, language planning, language marketing and entrepreneurship, language and occupational application, language facilitating, development of language training and literacy programmes, remedial work, language research. (Total tuition time: ± 240 hours)

### M

#### **MARKETING AND ADVERTISING LANGUAGE I (MAV100T)**

**1 X 3-HOUR PAPER**

*(Subject custodian: Department of Applied Languages)*

Discourse and profile analysis of target audience and market, strategies for marketing, project planning, language variations and dealing with language clients, advanced formulation of messages for the media, the language of advertising, publicity and marketing, language clients, language markets and language presentation – nationally and internationally. (Total tuition time: ± 60 hours)

### P

#### **PRACTICAL AFRIKAANS IV (PAF400T)**

**1 X 3-HOUR PAPER**

*(Subject custodian: Department of Applied Languages)*

The practical, career-orientated third- or foreign-language programmes are meant to equip students with functionally useful listening, speaking, reading and writing skills, as well as an understanding of the relevant culture. Based on a communicative approach, these programmes start at beginner's level and by the end of the fourth year students should have a fair command of the language. (Total tuition time: ± 160 hours IV)



**PRACTICAL FRENCH IV (PFR400T)****1 X 3-HOUR PAPER****(Subject custodian: Department of Applied Languages)**

The practical, career-orientated third- or foreign-language programmes are meant to equip students with functionally useful listening, speaking, reading and writing skills, as well as an understanding of the relevant culture. Based on a communicative approach, these programmes start at beginner's level and by the end of the fourth year students should have a fair command of the language. (Total tuition time: ± 60 hours)

**PRACTICAL GERMAN IV (PGR400T)****1 X 3-HOUR PAPER****(Subject custodian: Department of Applied Languages)**

The practical, career-orientated third- or foreign-language programmes are meant to equip students with functionally useful listening, speaking, reading and writing skills, as well as an understanding of the relevant culture. Based on a communicative approach, these programmes start at beginner's level and by the end of the fourth year students should have a fair command of the language. (Total tuition time: ± 60 hours)

**PRACTICAL NORTHERN SOTHO IV (PSN400T)****1 X 3-HOUR PAPER****(Subject custodian: Department of Applied Languages)**

The practical, career-orientated third- or foreign-language programmes are meant to equip students with functionally useful listening, speaking, reading and writing skills, as well as an understanding of the relevant culture. Based on a communicative approach, these programmes start at beginner's level and by the end of the fourth year students should have a fair command of the language. (Total tuition time: ± 60 hours)

**PRACTICAL SPANISH IV (PSZ400T)****1 X 3-HOUR PAPER****(Subject custodian: Department of Applied Languages)**

The practical, career-orientated third- or foreign-language programmes are meant to equip students with functionally useful listening, speaking, reading and writing skills, as well as an understanding of the relevant culture. Based on a communicative approach, these programmes start at beginner's level and by the end of the fourth year students should have a fair command of the language. (Total tuition time: ± 60 hours)

**PRACTICAL TSONGA IV (RCT400T)****1 X 3-HOUR PAPER****(Subject custodian: Department of Applied Languages)**

The practical, career-oriented third- or foreign language programmes are meant to equip students with functionally useful listening, speaking, reading and writing skills, as well as an understanding of the relevant culture. Based on a communicative approach, these programmes start at beginner's level and by the end of the fourth year students should have a fair command of the language. (Total tuition time: ± 60 hours)

**PRACTICAL TSWANA IV (PTW400T)****1 X 3-HOUR PAPER****(Subject custodian: Department of Applied Languages)**

The practical, career-orientated third- or foreign-language programmes are meant to equip students with functionally useful listening, speaking, reading and writing skills, as well as an understanding of the relevant culture. Based on a communicative approach, these programmes start at beginner's level and by the end of the fourth year students should have a fair command of the language. (Total tuition time: ± 60 hours)

**PRACTICAL VENDA IV (VEN400T)****1 X 3-HOUR PAPER****(Subject custodian: Department of Applied Languages)**

The practical, career-orientated third- or foreign-language programmes are meant to equip students with functionally useful listening, speaking, reading and writing skills, as well as an understanding of the relevant culture. Based on a communicative approach, these programmes start at beginner's level and by the end of the fourth year students should have a fair command of the language. (Total tuition time: ± 60 hours)

**PRACTICAL ZULU IV (PZU400T)****1 X 3-HOUR PAPER****(Subject custodian: Department of Applied Languages)**

The practical, career-orientated third- or foreign-language programmes are meant to equip students with functionally useful listening, speaking, reading and writing skills, as well as an understanding of the relevant culture. Based on a communicative approach, these programmes start at beginner's level and by the end of the fourth year students should have a fair command of the language. (Total tuition time: ± 60 hours)



R

**RESEARCH METHODS AND TECHNIQUES I (RMQ110D)**

**1 X 3-HOUR PAPER**

***(Subject custodian: Department of Applied Languages)***

Research principles, methods and techniques in the Humanities and Social Sciences, with specific application in Language Practice. Students are required to submit research reports as part of their final assessment.

