

MAGISTER TECHNOLOGIAE: MARKETING

Qualification code: MTMK95 - NQF Level 8

Campus where offered: Pretoria Campus

Important notification to new applicants:

Before submitting an application for admission, applicants are advised to consult the University's website for possible new qualifications which are aligned with the newly-implemented Higher Education Qualification Sub-Framework.

REMARKS

- a. *Admission requirement(s):*
A Baccalaureus Technologiae: Marketing or a qualification at NQF Level 7 (old) or NQF Level 8 (new) in the field of marketing or a Baccalaureus Technologiae: Sport Management (if the research topic is sport marketing-related). A candidate must have passed Research Methodology at NQF Level 7 before registration or must pass Research Methodology in the first year of study if it was not included in a previous qualification.
- b. *Selection criteria:*
A structured interview with a selection committee. The candidate will, *inter alia*, be judged according to the following criteria:
- A research proposal, which has to be submitted.
 - Certificate of conduct.
 - Motivation for further studies.
 - Previous academic performance.
- c. *Duration:*
A minimum of one year and a maximum of three years.
- d. *Presentation:*
Research.
- e. *Intake for the qualification:*
January and July.
- f. *Rules on postgraduate studies:*
See Chapter 8 of the Students' Rules and Regulations for more information.
- g. *Subject credits:*
Subject credits are shown in brackets after each subject.

CURRICULUM

CODE	SUBJECT	CREDIT
MRK500T	Dissertation: Marketing	(1,000)
MRK500R	Dissertation: Marketing (re-registration)	(0,000)
TOTAL CREDITS FOR THE QUALIFICATION:		1,000

