

BACCALAUREUS TECHNOLOGIAE: HOSPITALITY MANAGEMENT

Qualification code: BTHM04 - NQF Level 7

Campus where offered: Pretoria Campus

Important notification to new applicants:

Students who intend to enrol for this qualification should take note that no new applications will be accepted as from 2020. Potential students are advised to consult the University's website for possible new qualifications which are aligned with the newly-implemented Higher Education Qualification Sub-Framework.

REMARKS

- a. *Admission requirement(s):*
A National Diploma: Hospitality Management **or** National Diploma: Food Service Management **or** National Diploma: Food and Beverage Management **or** an equivalent qualification.
- b. *Selection criteria:*
Admission is subject to selection.
- c. *Minimum duration:*
One year.
- d. *Presentation:*
Block-mode classes.
- e. *Intake for the qualification:*
January only.
- f. *Exclusion and readmission:*
See Chapter 2 of Students' Rules and Regulations.
- g. *Recognition of Prior Learning (RPL), equivalence and status:*
See Chapter 30 of Students' Rules and Regulations.
- h. *Class attendance:*
Students must attend at least 80% of the theoretical lectures.
- i. *Textbooks:*
Students are required to purchase textbooks.
- j. *Subjects and practicals:*
Students will be required to attend certain lectures in the evenings.
- k. *Promotion:*
Students who do not pass all subjects set for a particular year of registration will be obliged to register strictly in accordance with the departmental class timetable and, with the approval of the Head of the Department, in the following academic year.
- l. *Subject credits:*
Subject credits are shown in brackets after each subject.

CURRICULUM

SUBJECTS PRINTED IN BOLD ARE NOT FOR REGISTRATION PURPOSES.

YEAR SUBJECTS

CODE	SUBJECT	CREDIT
HFM400B	Hospitality Financial Management IV	(0,267)



HIL300B	Hospitality Industry Law III	(0,133)
HOM400B	Hospitality Management IV	
HOM40PB	Hospitality Management: Theory IV	(0,200)
RMD200C	Research Methodology	
RMD20PC	Research Methodology: Hospitality Management	(0,100)
RMD20QC	Research Methodology: Statistics	(0,100)

plus one of the following modules:

HOM400B	Hospitality Management IV	
HOM40QB	Hospitality Management: Food and Beverage Operations IV	(0,200)
HOM40RB	Hospitality Management: Accommodation Operations IV	(0,200)

TOTAL CREDITS FOR THE QUALIFICATION: **1,000**

SUBJECT/MODULE INFORMATION (OVERVIEW OF SYLLABUS)

The syllabus content is subject to change to accommodate industry changes. Please note that a more detailed syllabus is available at the Department or in the study guide that is applicable to a particular subject/module. On 13 September 2017, the syllabus content was defined as follows:

H

HOSPITALITY FINANCIAL MANAGEMENT IV (HFM400B) 1 X 3-HOUR PAPER
(Subject custodian: Department of Hospitality Management)

Analysis of financial aspects in hospitality sectors, focusing on pricing methods, decision making in long-term investment. An overview of contemporary issues. (Total tuition time: ± 70 hours)

HOSPITALITY INDUSTRY LAW III (HIL300B) 1 X 3-HOUR PAPER
(Subject custodian: Department of Law)

Introduction to law of contract (requirements of a valid contract, contents of contracts, termination, breach of contract and remedies). Specific contracts (Lease agreements, contract of agency, credit agreements, franchise agreements and contract of sale). Introduction to law of delicts (definition of a delict, elements constituting a delict and possible defences, delictual remedies, vicarious liability for the employer, manufacturer's liability and the liability for defective products in terms of the Consumer Protection Act, 2008 (Act No. 68 of 2008). (Total tuition time: ± 30 hours)

HOSPITALITY MANAGEMENT: ACCOMMODATION OPERATIONS IV (HOM40RB) 1 X 3-HOUR PAPER
(Subject custodian: Department of Hospitality Management)

The application of scenarios and case studies that could contribute to effective decision-making with regard to accommodation in the hospitality. (Total tuition time: ± 70 hours)

HOSPITALITY MANAGEMENT: FOOD AND BEVERAGE OPERATIONS IV (HOM40QB) 1 X 3-HOUR PAPER
(Subject custodian: Department of Hospitality Management)

Application of theory by means of a project; theory of the cost of work. (Total tuition time: ± 70 hours)

HOSPITALITY MANAGEMENT: THEORY IV (HOM40PB) 1 X 3-HOUR PAPER
(Subject custodian: Department of Hospitality Management)

Managerial principles that contribute to the effective management of diversity to ensure sustained growth of the enterprise, industry and local community. Application of principles learned by the hospitality manager to make sound strategic decisions. (Total tuition time: ± 70 hours)



**RESEARCH METHODOLOGY: HOSPITALITY
MANAGEMENT (RMD20PC)****CONTINUOUS ASSESSMENT**

(Subject custodian: Department of Hospitality Management)

General introduction to research methodology, the planning of the research process, and the different research types and research strategies. (Total tuition time: ± 24 hours)

RESEARCH METHODOLOGY: STATISTICS (RMD20QC)**1 X 3-HOUR PAPER**

(Subject custodian: Department of Mathematics and Statistics)

Introduction to statistics and sampling methods, organisation and description of data using tables and graphs, measures of location and dispersion, basic probability, probability distributions (binomial, normal), confidence intervals for one population mean and proportion, hypothesis testing for one population mean and proportion, linear correlation and regression. (Total tuition time: ± 24 hours)

