

BACCALAUREUS TECHNOLOGIAE: MANAGEMENT SERVICES

Qualification code: BTMS98 - NQF Level 7

Campus where offered: Pretoria Campus

Important notification to new applicants:

Students who intend to enrol for this qualification should take note that no new applications will be accepted as from 2020. Potential students are advised to consult the University's website for possible new qualifications which are aligned with the newly-implemented Higher Education Qualification Sub-Framework.

REMARKS

- a. *Admission requirement(s):*
A National Diploma: Management Services or an equivalent qualification.
- b. *Selection criteria:*
Admission is subject to selection.
- c. *Minimum duration:*
One year.
- d. *Presentation:*
Evening classes offered over a period of two years. Classes are offered subject to there being sufficient students.
- e. *Intake for the qualification:*
January only.
- f. *Exclusion and readmission:*
See Chapter 2 of Students' Rules and Regulations.
- g. *Recognition of Prior Learning (RPL), equivalence and status:*
See Chapter 30 of Students' Rules and Regulations.
- h. *Practical work:*
Practical assignments form an integral part of the qualification.
- i. *Subject credits:*
Subject credits are shown in brackets after each subject.

Key to asterisks:

- * Information does not correspond to information in Report 151.
(Deviations approved by the Senate in August 2005.)

CURRICULUM

FIRST YEAR (2018)

CODE	SUBJECT	CREDIT	PREREQUISITE SUBJECT(S)
OEF400T	Organisational Effectiveness IV	(0,166)	Organisational Effectiveness III
QMM400T	Quality Management for Management Services	(0,166)	



FIRST SEMESTER

BMN41AT Business Management IVA (0,083) Business Management III

SECOND SEMESTER

BMN41BT Business Management IVB (0,083) Business Management III

TOTAL CREDITS FOR THE SECOND YEAR: **0,498**

SECOND YEAR (2019)

CODE	SUBJECT	CREDIT	PREREQUISITE SUBJECT(S)
MEC300T	Management Economics III	(0,170)*	
RMD100Z	Research Methodology	(0,166)	

FIRST SEMESTER

AST40AT Advanced Strategic Management IVA (0,083)

SECOND SEMESTER

AST40BT Advanced Strategic Management IVB (0,083)

TOTAL CREDITS FOR THE FIRST YEAR: **0,502**

TOTAL CREDITS FOR THE QUALIFICATION: **1,000**

SUBJECT/MODULE INFORMATION (OVERVIEW OF SYLLABUS)

The syllabus content is subject to change to accommodate industry changes. Please note that a more detailed syllabus is available at the Department or in the study guide that is applicable to a particular subject/module. On 13 September 2017, the syllabus content was defined as follows:

A

ADVANCED STRATEGIC MANAGEMENT IVA (AST40AT) 1 X 4-HOUR PAPER (OPEN BOOK)
(Subject custodian: Department of Management and Entrepreneurship)

The nature of strategic management, strategy formulation, external assessment, internal assessment, strategies in action, strategic analysis and choice, strategy implementation: marketing, finance/accounting, research and development, CIS issues and strategy evaluation. (Total tuition time: ± 40 hours)

ADVANCED STRATEGIC MANAGEMENT IVB (AST40BT) 1 X 3-HOUR PAPER
(Subject custodian: Department of Operations Management)

Strategic management services. (Total tuition time: ± 32 hours)

B

BUSINESS MANAGEMENT IVA (BMN41AT) 1 X 4-HOUR PAPER (OPEN BOOK)
(Subject custodian: Department of Management and Entrepreneurship)

Financial management guidelines are given for the effective financial management of the enterprise in order to achieve a satisfactory return on profit in the long term. (Total tuition time: ± 40 hours)

BUSINESS MANAGEMENT IVB (BMN41BT) 1 X 4-HOUR PAPER (OPEN BOOK)
(Subject custodian: Department of Management and Entrepreneurship)

Strategic management. Applied guidelines are given to enable the enterprise to adapt continually to a changing environment. (Total tuition time: ± 40 hours)



M**MANAGEMENT ECONOMICS III (MEC300T)****1 X 3-HOUR PAPER****(Subject custodian: Department of Economics)**

Introduction to and application micro-economic theory to management. Demand and supply and the calculation of elasticities. The theory of production, cost analysis in the long run, economies of scale and diseconomies of scale. Market structures, such as competitive market, monopoly, monopolistic competition and oligopoly. Their characteristics and how profits are maximised. Introduction to macro-economics and its significance to managers. Gross domestic product and its outlay such as employment and unemployment. Fiscal and monetary policies. (Total tuition time: + 32 hours)

O**ORGANISATIONAL EFFECTIVENESS IV (OEF400T)****1 X 3-HOUR PAPER****(Subject custodian: Department of Operations Management)**

The management of management services, the evaluation of management services, marketing management services, managing change, facilitation and negotiation. Organisational development, managerial behaviour and organisational effectiveness, organisational behaviour and organisational effectiveness. (Total tuition time: ± 64 hours)

Q**QUALITY MANAGEMENT FOR MANAGEMENT SERVICES (QMM400T)****1 X 3-HOUR PAPER****(Subject custodian: Department of Operations Management)**

Management of total quality control, concepts of quality systems, advantages and costs of quality systems, ISO 9000 and auditing, people and their roles in Total Quality Management (TQM), the management of change and the continuous improvement of TQM, practical projects. (Total tuition time: ± 32 hours)

R**RESEARCH METHODOLOGY (RMD100Z)****1 X 3-HOUR PAPER****(Subject custodian: Department of Operations Management)**

Introduction to research, the methodology of research and research strategies, the ability to undertake a research, research assignment in a unique speciality area, independently. The physical gathering of data, analysing data statistically and otherwise. (Total tuition time: ± 64 hours)

