

BACCALAUREUS TECHNOLOGIAE: RECREATION MANAGEMENT

Qualification code: BTRC01 - NQF Level 7

Campus where offered: Pretoria Campus

Important notification to new applicants:

Students who intend to enrol for this qualification should take note that no new applications will be accepted as from 2020. Potential students are advised to consult the University's website for possible new qualifications which are aligned with the newly-implemented Higher Education Qualification Sub-Framework.

REMARKS

- a. *Admission requirement(s):*
A National Diploma: Recreation Management or an equivalent qualification.
- b. *Selection criteria:*
Admission is subject to selection.
- c. *Minimum duration:*
One year.
- d. *Presentation:*
Day classes.
- e. *Intake for the qualification:*
January only.
- f. *Exclusion and readmission:*
See Chapter 2 of Students' Rules and Regulations.
- g. *Recognition of Prior Learning (RPL), equivalence and status:*
See Chapter 30 of Students' Rules and Regulations.
- h. *Subject credits:*
Subject credits are shown in brackets after each subject.

Key to asterisks:

- * Information does not correspond to information in Report 151.
(Deviations approved by the Senate in August 2005.)

CURRICULUM

YEAR SUBJECTS

CODE	SUBJECT	CREDIT	PREREQUISITE SUBJECT(S)
CME400T	Community Recreation Management IV	(0,333)	Community Recreation Management III
CRA400T	Commercial Recreation Management IV	(0,333)	Commercial Recreation Management III
RMD100Y	Research Methodology	(0,334)*	
TOTAL CREDITS FOR THE QUALIFICATION:		1,000	



SUBJECT/MODULE INFORMATION (OVERVIEW OF SYLLABUS)

The syllabus content is subject to change to accommodate industry changes. Please note that a more detailed syllabus is available at the Department or in the study guide that is applicable to a particular subject/module. On 13 September 2017, the syllabus content was defined as follows:

C

COMMERCIAL RECREATION MANAGEMENT IV (CRA400T) CONTINUOUS ASSESSMENT **(Subject custodian: Department of Marketing, Logistics and Sport Management)**

Managing recreation enterprise: Commercial recreation industries: travel industry, sporting and recreation goods and services, outdoor resorts such as lodges and camping sites, and adventure recreation centres theme restaurants, time-share resorts, event and adventure tourism practice and programmes trends and the future. (Total tuition time: ± 64 hours)

COMMUNITY RECREATION MANAGEMENT IV (CME400T) CONTINUOUS ASSESSMENT **(Subject custodian: Department of Marketing, Logistics and Sport Management)**

Strategic service planning. Introduction to sociology. Community project facilitation. Productive open space project management and principles. Facilitation of community project planning based on the Agenda 21 principles of consultation with stakeholders. Fourth-year students have to show their ability to evaluate different models for recreation programme planning and development, critically, and to develop programmes based on those models, individually. Students need to understand how to carry out research and conduct result analysis. They also need to show skills in research ability by studying the different fields of recreation (sports for all, recreation for the disabled, corporate recreation, and recreation in government institutions (including prisons), sport tourism and therapeutic recreation). Students are introduced to the different fields of recreation and are informed of the different job opportunities available. (Total tuition time: ± 64 hours)

R

RESEARCH METHODOLOGY (RMD100Y) CONTINUOUS ASSESSMENT **(Subject custodian: Department of Marketing, Logistics and Sport Management)**

The purpose, nature and significance of research, measurements and evaluation, statistics and analysis, evaluation by means of an approved research project. (Total tuition time: ± 64 hours)

