

DOCTOR OF STRATEGIC COMMUNICATION

Qualification code: DDIC18 - NQF Level 10 (360 credits)

SAQA ID: 96879, CHE NUMBER: H16/10791/HEQSF

Campus where offered: Soshanguve North Campus

REMARKS

- a. *Admission requirement(s):*
An appropriate Master's degree in the field of Strategic Communication or Public Relations, or equivalent qualification from an accredited South African University with an average of at least 60%.
- Holders of any other equivalent South African or international qualifications may also be considered, but will have to apply about six months in advance for the recognition of such qualifications. Candidates will be required to submit an evaluation of their qualifications by the South African Qualifications Authority (SAQA) with their application forms for admission. The Faculty reserves the right to assess these qualifications and the applicant's suitability/competence for admission to the programme. Proof of English proficiency may be required. Depending on the nature of such an equivalent qualification, the completion of certain additional subjects may be required.
- b. *Selection criteria:*
Admission will be subject to approval of a research topic by the Departmental Research Committee (DRC). Candidates are required to submit a research proposal and other supporting documentation to the Department.
- c. *Duration:*
A minimum of two years and a maximum of four years.
- d. *Presentation:*
Research.
- e. *Intake for the qualification:*
January and July.
- f. *Rules on postgraduate studies:*
See Chapter 8 of the Students' Rules and Regulations for more information.
- g. *Module credits:*
Module credits are shown in brackets after each module.

CURRICULUM

CODE	MODULE	NQF-L	CREDIT
SC10100	Thesis: Strategic Communication	(10)	(360)
SC1010R	Thesis: Strategic Communication (re-registration)	(10)	(0)
SC1110R	Thesis: Strategic Communication (re-registration) (semester option)	(10)	(0)
TOTAL CREDITS FOR THE QUALIFICATION:			360

