

NATIONAL DIPLOMA: PHOTOGRAPHY

Qualification Code: NDPG96 - NQF Level 6

Campus where offered: Arts Campus

Important notification to new applicants:

Students who intend to enrol for this qualification for the first time in 2017 or thereafter, should note that it will not be possible to continue with any Baccalaureus Technologiae as from 2020, since it is being replaced by qualifications aligned with the newly-implemented Higher Education Qualification Sub-Framework. Potential students are advised to consult the University's website for any new qualifications which might not be published in this Prospectus.

REMARKS

a. *Admission requirement(s) and selection criteria:*

• **FOR APPLICANTS WHO OBTAINED A SENIOR CERTIFICATE BEFORE 2008:**

Admission requirement(s):

A Senior Certificate or an equivalent qualification.

Selection criteria:

Admission is subject to evaluation, which includes the successful completion of an assignment (which includes a questionnaire) and a personal interview. Any additional photographs may be submitted with the assignment.

• **FOR APPLICANTS WHO OBTAINED A NATIONAL SENIOR CERTIFICATE IN OR AFTER 2008:**

Admission requirement(s):

A National Senior Certificate with a bachelor's degree or a diploma endorsement, or an equivalent qualification, with an achievement level of at least 3 for English (home language or first additional language).

Selection criteria:

To be considered for this qualification, applicants must have an Admission Point Score (APS) of at least **18**.

Assessment procedures:

Applicants with an APS of 18 and more will be invited to prepare a digital photographic portfolio and complete a comprehensive questionnaire. Particulars of the portfolio will be provided when TUT has received the application. It is the discretion of the selection panel to call an interview if deemed necessary.

• **FOR APPLICANTS WITH A NATIONAL CERTIFICATE (VOCATIONAL):**

Admission requirement(s):

A National Certificate (Vocational) with at least 50% for English (home language or first additional language) and 50% for Mathematics or Mathematical Literacy, 50% for Life Orientation (excluded for APS calculation), 60% for any other three compulsory vocational subjects and 50% for the fourth subject.

Selection criteria:

To be considered for this qualification, applicants must have an Admission Point Score (APS) of at least **27**.

b. *Minimum duration:*

Three years.



- c. *Presentation:*
Day classes.
- d. *Intake for the qualification:*
January only.
- e. *Exclusion and readmission:*
See Chapter 2 of Students' Rules and Regulations.
- f. *Recognition of Prior Learning (RPL), equivalence and status:*
See Chapter 30 of Students' Rules and Regulations.
- g. *Timetable constraints:*
Students who have to repeat subjects from previous academic years, and who experience timetable constraints, must contact the Head of the Department. However, it should be kept in mind that timetables will not necessarily be amended.
- h. *Subject credits:*
Subject credits are shown in brackets after each subject.

CURRICULUM

FIRST YEAR

CODE	SUBJECT	CREDIT
APH100T	Applied Photography I	(0,650)
PFP100T	Professional Practice I	(0,100)
THP110T	Theory of Photography I	(0,150)
VCM110T	Visual Communication I	(0,100)
TOTAL CREDITS FOR THE FIRST YEAR:		1,000

SECOND YEAR

CODE	SUBJECT	CREDIT
APH200T	Applied Photography II	(0,650)
PFP200T	Professional Practice II	(0,100)
THP210T	Theory of Photography II	(0,150)
VCM210T	Visual Communication II	(0,100)
TOTAL CREDITS FOR THE SECOND YEAR:		1,000

THIRD YEAR

CODE	SUBJECT	CREDIT
APH300T	Applied Photography III	(0,650)
PFP300T	Professional Practice III	(0,100)
THP310T	Theory of Photography III	(0,150)
VCM310T	Visual Communication III	(0,100)
TOTAL CREDITS FOR THE THIRD YEAR:		1,000
TOTAL CREDITS FOR THE QUALIFICATION:		3,000



SUBJECT INFORMATION (OVERVIEW OF SYLLABUS)

The syllabus content is subject to change to accommodate industry changes. Please note that a more detailed syllabus is available at the department or in the study guide that is applicable to a particular subject. On 01 September 2017, the syllabus content was defined as follows:

A

APPLIED PHOTOGRAPHY I (APH100T)

PRACTICAL EVALUATION

(Subject custodian: Department of Visual Communication)

Practical photography, i.e. general application; Specialised photography, e.g. the special application of photography in commercial and fine art fields; Digital technology application; Editing software, e.g. Adobe Lightroom. The skills acquired in the first year of study will form the basis for the application of applied photographic skills in the second year of study. (Total tuition time: ± 748 hours)

APPLIED PHOTOGRAPHY II (APH200T)

PRACTICAL EVALUATION

(Subject custodian: Department of Visual Communication)

The main aim is to establish moderately advanced photographic practices in order to form a foundation and to prepare the student for Applied Photography III, leading to a career in professional photography. All of these will be geared towards an understanding of the commercial application of photographic skills, so that the graduate will be able to eventually enter the labour market with enough confidence to complete any reasonable photographic assignment. A professionally compiled portfolio of images, prepared to an acceptable commercial standard at this intermediate level, forms part of the graduate's Applied Photography II course outcome. Be able to incorporate his/her knowledge gained through this subject into his/her photography for the successful planning, execution and processing of photographic assignments. The assistance to the student will be gradually lessened, as students become more proficient on their own. (Total tuition time: ± 748 hours)

APPLIED PHOTOGRAPHY III (APH300T)

PRACTICAL EVALUATION

(Subject custodian: Department of Visual Communication)

The application of advanced commercial photography; the application of specialised fields in photography; Multimedia applications; the skills acquired in the second year of study will form the basis for performance in the third year of study. To assist in the attainment of such professionalism, a compulsory work integrated learning component is attended in order to hone the required skills. The work done in the third year should meet an appropriately professional and technical standard. (Total tuition time: ± 714 hours)

P

PROFESSIONAL PRACTICE I (PPF100T)

1 X 3-HOUR PAPER

(Subject custodian: Department of Visual Communication)

The student should be able to demonstrate the appropriate level of competence in the following areas: The concept of entrepreneurship, types of businesses, the photographic market, documents and procedures for buying and selling of goods costing and breakeven analysis, taxes and the Receiver of Revenue, insurance and assurance, fundamental management skills, the administrative function of computers, statutes concerning the rights, prohibitions and limitations in photographic practice, stock photography and picture libraries/agencies and the Copyright Act, 1978 (Act No. 98 of 1978). (Total tuition time: ± 102 hours)

PROFESSIONAL PRACTICE II (PPF200T)

1 X 3-HOUR PAPER

(Subject custodian: Department of Visual Communication)

The student should be able to demonstrate an appropriate level of competence in the following areas: terms and conditions for professional photography, clarification of photographic briefs, model agencies: terms and conditions, working as an assistant to a professional photographer, financial records and accountancy, the bank loan, marketing your photography, business and ethics, government business empowerment policies, time management, banking and credit terms, code of advertising, curriculum vitae, the job interview and jobs in the world of the digital medium. (Total tuition time: ± 102 hours)



PROFESSIONAL PRACTICE III (PPF300T)**1 X 3-HOUR PAPER****(Subject custodian: Department of Visual Communication)**

The student should be able to demonstrate an appropriate level of competence and comprehension in the following areas: Internet business concepts, dealing with and understanding client needs (on the Web), elements of planning and researching goals, entrepreneurship and management principles, and the establishment of a business. Students will be tested on the retention of the above theoretical knowledge. (Total tuition time: ± 85 hours)

T**THEORY OF PHOTOGRAPHY I (THP110T)****1 X 3-HOUR PAPER****(Subject custodian: Department of Visual Communication)**

The subject's main aim is to familiarise the first-year student with the various theoretical photographic aspects that relates directly to its practical application. This aim is accomplished through lectures, practical demonstrations, research projects, etc. that leads the student to comprehend and become competent in the fundamental knowledge of Photography, which include: Light and image formation, cameras, electricity and electronic principles, exposure control, digital photography concepts and equipment. This subject begins at ground level and assumes no prior existing knowledge of the photographic process. Theory of Photography I is therefore geared at laying a solid grounding in the basic theoretical aspects of photography in preparation for the more advanced photographic concepts in both the second and third years of study. (Total tuition time: ± 136 hours)

THEORY OF PHOTOGRAPHY II (THP210T)**1 X 3-HOUR PAPER****(Subject custodian: Department of Visual Communication)**

The subject's main aim is to extend the student's knowledge gained in the first year to an advanced level. The theoretical knowledge acquired in Theory of Photography II is directly relevant and is used for all Applied Photography II assignments as a method of placing the theoretical knowledge on a practical basis. This subject aims to give the student an in-depth and improved knowledge of camera equipment, optics, lighting, pre-production, capture and post-production, as well as basic to intermediate knowledge of Adobe Bridge, Adobe Camera Raw and Adobe Photoshop aimed at the Photographer. Theory of Photography II builds on the theoretical knowledge gained in first year – explaining the technical background to practice. The technical matters are approached as a means to a practical end, resulting in greater control and underlying self-confidence when engaging in practical work. (Total tuition time: ± 136 hours)

THEORY OF PHOTOGRAPHY III (THP310T)**1 X 3-HOUR PAPER****(Subject custodian: Department of Visual Communication)**

On completion of this subject, the student should demonstrate advanced knowledge of general and specialised photographic applications; modern advancements in optics, image capturing, lighting, electronic and digital imaging; The relationship between the theory of photography and applied technology; original, critical and independent thinking. (Total tuition time: ± 102 hours)

V**VISUAL COMMUNICATION I (VCM110T)****1 X 3-HOUR PAPER****(Subject custodian: Department of Visual Communication)**

This subject will be offered in the form of illustrated lectures. On completion, the student should demonstrate an appropriate level of comprehension of and competence in the following areas: design and aesthetics, history of nineteenth-century visual arts, evolution of and movements in photography. (Total tuition time: ± 85 hours)

VISUAL COMMUNICATION II (VCM210T)**1 X 3-HOUR PAPER****(Subject custodian: Department of Visual Communication)**

The subject is offered in the form of illustrative and interactive lectures, with specific attention to the following areas: History of twentieth-century visual arts; the development of South African photography in the African context; contemporary aesthetics in photography; knowledge of special directions of photography. The above areas are extended further through visits to commercial photographers, galleries/exhibitions and archives, etc. attached to practical projects that directly link Visual Communication II with Applied Photography II. A series of movie films are also viewed in order to gain insight into the similarities and differences of the communicative qualities and values between Motion Picture Photography and Stills Photography. The student is introduced to successful essay writing, emphasising referencing: the Harvard method, plagiarism, working through the essay checklist and doing a series of writing exercises. Students are also introduced to the basics of Research Methodology. (Total tuition time: ± 85 hours)



VISUAL COMMUNICATION III (VCM310T)

PRACTICAL EVALUATION

(Subject custodian: Department of Visual Communication)

The student should be able to demonstrate an appropriate level of competence and comprehension in two areas: 1. The aim of the Visual Communication III subject is to introduce the candidate to basic principles in research in the sphere of the arts. It is emphasised that this is only an introduction to the art of thesis writing and that it forms part of the candidate's preparations for his or her future research project for the Baccalaureus Technologiae: Photography (fourth year). 2. Visual Communication III thus studies the principles and methods underlying basic research projects in the arts and attempts to sensitise the candidate and create a more explorative and questioning mindset. The idea of stating a certain hypothesis and logically explaining one's findings forms the basis of this subject. (Total tuition time: ± 85 hours)

