

# NATIONAL DIPLOMA: ADVENTURE TOURISM MANAGEMENT

## Qualification code: NDAV01 - NQF Level 6

Campus where offered: Pretoria Campus

### Important notification to new applicants:

Students who intend to enrol for this qualification for the first time in 2017 or thereafter, should note that it will not be possible to continue with any Baccalaureus Technologiae as from 2020, since it is being replaced by qualifications aligned with the newly-implemented Higher Education Qualification Sub-Framework. Potential students are advised to consult the University's website for any new qualifications which might not be published in this Prospectus.

## REMARKS

a. *Admission requirement(s) and selection criteria:*

### • FOR APPLICANTS WHO OBTAINED A SENIOR CERTIFICATE BEFORE 2008:

#### **Admission requirement(s):**

A Senior Certificate or an equivalent qualification with a D symbol at Higher Grade for English.

#### **Recommended subject(s):**

Hospitality Management, Hotel and Tourism.

#### **Selection criteria:**

The attendance of a selection and orientation camp prior to the commencement of studies is recommended. The camp is held annually during the June/July school holidays.

Selection is based on the allocation of points (Swedish formula) for school subjects passed (Higher, Standard or Lower Grade and symbols obtained).

Formula for determining academic merit:

(%)	HG VALUE	SG VALUE	LG VALUE
90 - 100%	9	8	7
80 - 89%	8	7	6
70 - 79%	7	6	5
60 - 69%	6	5	4
50 - 59%	5	4	3
40 - 49%	4	3	2
30 - 39%	3	2	1
20 - 29%	2	1	0

Applicants with 28 points will be accepted, those with 26 to 27 points will be interviewed, and those with 25 points and less will not be accepted.

### • FOR APPLICANTS WHO OBTAINED A NATIONAL SENIOR CERTIFICATE IN OR AFTER 2008:

#### **Admission requirement(s):**

A National Senior Certificate with a bachelor's degree or a diploma endorsement, or an equivalent qualification with an achievement level of at least 4 for English (home language or first additional language) and 3 for Mathematics or 4 for Mathematical Literacy.

#### **Recommended subject(s):**

Business Economics, Geography and Travel and Tourism.

#### **Selection criteria:**

To be considered for this qualification, applicants must have an Admission Point Score (APS) of at least 20.



**Assessment procedures:**

Applicants with a final APS of 24 and more will be admitted to the programme. Applicants with a score of 20 to 23 may be invited to do the TUT potential assessment.

- **FOR APPLICANTS WITH A NATIONAL CERTIFICATE (VOCATIONAL):**

**Admission requirement(s):**

A National Certificate (Vocational) with at least 50% for English (home language or first additional language) and 50% for Mathematics or Mathematical Literacy, 50% for Life Orientation (excluded for APS calculation), 60% for any other three compulsory vocational subjects and 50% for the fourth subject.

The certificate must be in any of the following fields: management, marketing, hospitality, tourism, office administration, information technology, computer science, finance, economics or accounting.

**Selection criteria:**

To be considered for this qualification, applicants must have an Admission Point Score (APS) of at least **27**.

- b. *Minimum duration:*  
Three years.
- c. *Presentation:*  
Day classes.
- d. *Intake for the qualification:*  
January only.
- e. *Exclusion and readmission:*  
See Chapter 2 of Students' Rules and Regulations.
- f. *Recognition of Prior Learning (RPL), equivalence and status:*  
See Chapter 30 of Students' Rules and Regulations.
- g. *Disabilities:*  
See Chapter 29 of Students' Rules and Regulations.
- h. *Work-Integrated Learning I, II and III:*  
See Chapter 5 of Students' Rules and Regulations.
- i. *Field trips:*  
Compulsory field trips are scheduled in the training period. These field trips form an integral part of the programme content at different levels of study. The cost of the field trips normally includes all expenses, excluding those of a personal nature. Students will be fully informed in this regard. Please note that dates, duration, venues and costs of field trips are subject to change.
- j. *Subject credits:*  
Subject credits are shown in brackets after each subject.

<b>CURRICULUM</b>
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<b>FIRST YEAR</b>
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CODE	SUBJECT	CREDIT	PREREQUISITE SUBJECT(S)
ATI100T	Adventure Tourism Practice I	(0,200)	
BAD150C	Business Administration I	(0,100)	
CLR100T	Commercial Recreation I	(0,200)	
COM170T	Communication: English I	(0,100)	
CUS110C	Computer Usage I	(0,200)	



EXP1ADT	Work-Integrated Learning I	(0,166)
ODR100T	Outdoor Recreation I	(0,200)
TOTAL CREDITS FOR THE FIRST YEAR:		<b>1,166</b>

## SECOND YEAR

CODE	SUBJECT	CREDIT	PREREQUISITE SUBJECT(S)
ATI200T	Adventure Tourism Practice II	(0,200)	Adventure Tourism Practice I
CLR200T	Commercial Recreation II	(0,200)	Commercial Recreation I
EXP2ADT	Work-Integrated Learning II	(0,167)	Work-Integrated Learning I
NAE100T	Natural Environment I	(0,200)	
ODR200T	Outdoor Recreation II	(0,200)	Outdoor Recreation I

### FIRST SEMESTER

ATW10AT	Adventure Tourism Law IA	(0,100)
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### SECOND SEMESTER

ATW10BT	Adventure Tourism Law IB	(0,100)
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TOTAL CREDITS FOR THE SECOND YEAR:		<b>1,167</b>
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## THIRD YEAR

CODE	SUBJECT	CREDIT	PREREQUISITE SUBJECT(S)
ATI300T	Adventure Tourism Practice III	(0,200)	Adventure Tourism Practice II
CLR300T	Commercial Recreation III	(0,150)	Commercial Recreation II
EXP3ADT	Work-Integrated Learning III	(0,167)	Work-Integrated Learning II
EXH3ADT	Work-Integrated Learning III (re-registration) (semester subject)	(0,000)	
ODR300T	Outdoor Recreation III	(0,150)	Outdoor Recreation II

TOTAL CREDITS FOR THE THIRD YEAR:		<b>0,667</b>
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TOTAL CREDITS FOR THE QUALIFICATION:		<b>3,000</b>
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## SUBJECT/MODULE INFORMATION (OVERVIEW OF SYLLABUS)

The syllabus content is subject to change to accommodate industry changes. Please note that a more detailed syllabus is available at the Department or in the study guide that is applicable to a particular subject/module. On 13 September 2017, the syllabus content was defined as follows:

### A

#### ADVENTURE TOURISM LAW IA (ATW10AT) 1 X 3-HOUR PAPER (Subject custodian: Department of Law)

Introduction to the South African legal system; Law of obligation; Introduction to law of contracts, (including: the requirements for a valid contract, contractual capacity, content and parties to a contract, breach of contract, remedies for a breach of contract and the termination of contract). (Total tuition time: ± 42 hours)

#### ADVENTURE TOURISM LAW IB (ATW10BT) 1 X 3-HOUR PAPER (Subject custodian: Department of Law)

Commercial contracts, (including: contract sale, contract agency, contract lease, credit agreements, contract insurance); Business Enterprise Law; Introduction to Labour law, (including: the employment relationship and the Labour Relations Act, 1995 (Act No. 66 of 1995)). (Total tuition time: ± 42 hours)



**ADVENTURE TOURISM PRACTICE I (AT1100T)** **2 X 3-HOUR PAPER**  
*(Subject custodian: Department of Tourism Management)*  
An overview of the tourism industry and marketing principles. Southern Africa adventure tourism destinations. First Aid - Levels I and II. (Total tuition time: ± 180 hours)

**ADVENTURE TOURISM PRACTICE II (AT1200T)** **1 X 3-HOUR PAPER**  
*(Subject custodian: Department of Tourism Management)*  
Event management. Front Office Management. Summit, Tourplan, Opera. (Total tuition time: ± 90 hours)

**ADVENTURE TOURISM PRACTICE III (AT1300T)** **CONTINUOUS ASSESSMENT**  
*(Subject custodian: Department of Tourism Management)*  
Adventure tourism destination development. GPS. (Total tuition time: ± 45 hours)

## B

**BUSINESS ADMINISTRATION I (BAD150C)** **1 X 3-HOUR PAPER**  
*(Subject custodian: Department of Business and Information Management Services)*  
Economic principles. Industrial sectors. Forms of ownership. Financing. Insurance. Post and telecommunication services. The administrative function. Office procedures and duties. Financial administrative procedures. (Total tuition time: ± 96 hours)

## C

**COMMERCIAL RECREATION I (CLR100T)** **1 X 3-HOUR PAPER**  
*(Subject custodian: Department of Tourism Management)*  
An overview of management. Planning for the dynamic adventure tourism environment. Strategic decision-making. Concepts such as organising, leading, controlling and evaluating and their application in the adventure tourism industry. ARA Level 1. (Total tuition time: ± 90 hours)

**COMMERCIAL RECREATION II (CLR200T)** **2 X 3-HOUR PAPER**  
*(Subject custodian: Department of Tourism Management)*  
Consists of three components applied to the adventure tourism industry – Human Resources Management, Financial Management and Economics for Adventure Tourism. ARA Level 2. (Total tuition time: ± 135 hours)

**COMMERCIAL RECREATION III (CLR300T)** **CONTINUOUS ASSESSMENT**  
*(Subject custodian: Department of Tourism Management)*  
The entrepreneur – characteristics and nature of entrepreneurship. Creativity, innovation and business opportunity. The business plan as applicable to the adventure tourism environment. Legal aspects and resource requirements. Financing entrepreneurial ventures. Franchises, business buy-out and starting one's own small adventure tourism business. E-commerce opportunities. (Total tuition time: ± 45 hours)

**COMMUNICATION: ENGLISH I (COM170T)** **1 X 3-HOUR PAPER**  
*(Subject custodian: Department of Applied Languages)*  
Communication principles and techniques. Personal language skills. Business communication. Public communication. (Total tuition time: ± 90 hours)

**COMPUTER USAGE I (CUS110C)** **CONTINUOUS ASSESSMENT**  
*(Subject custodian: End User Computing Unit)*  
Students have to acquire theoretical knowledge (computing fundamentals) and practical skills as end-users in operating systems and MS Office Suite applications (MS Word, MS Excel, MS Excel Intermediate, MS PowerPoint and MS Access Essentials), graphic design and dealing with the Internet, networks and how to search for information. Students will do online and computer-based tests. The modules are mapped with SAQA and IC3 Essential Skills for Digital Literacy (international certification). (Total tuition time: ± 70 hours).

## N

**NATURAL ENVIRONMENT I (NAE100T)** **1 X 3-HOUR PAPER**  
*(Subject custodian: Department of Tourism Management)*  
Environmental aspects of tourism. Land classification and landscapes. Environmental issues and conservation. Ecological processes. Conservation principles. (Total tuition time: ± 90 hours)



**O****OUTDOOR RECREATION I (ODR100T)****2 X 3-HOUR PAPER****(Subject custodian: Department of Tourism Management)**

Adventure classification, guiding and leadership. Adventure trip planning, development and competency. Introductory practical adventure activities: water safety and life saving (Level 1 to 3). Guiding (mountain biking, rock climbing, abseiling, and paddling – activities and interpretation). (Total tuition time: ± 120 hours)

**OUTDOOR RECREATION II (ODR200T)****2 X 3-HOUR PAPER****(Subject custodian: Department of Tourism Management)**

Guiding and leading adventure tours and activities. Advanced adventure programme and leadership competency. Advanced practical adventure activities: water safety and life saving (Level 4 to 7). Guiding (mountain biking, rock climbing, abseiling and paddling - advanced activities and interpretation). (Total tuition time: ± 120 hours)

**OUTDOOR RECREATION III (ODR300T)****CONTINUOUS ASSESSMENT****(Subject custodian: Department of Tourism Management)**

Guiding and leading in the outdoors, including interpretation and sustainable use of natural and cultural resources, planning and development of expeditions, adventure programme planning, evaluation and assessment, facility and equipment management and maintenance, Policies, judgement and decision-making, professional development. First-aid Level III and Life Guard Certification. (Total tuition time: ± 45 hours)

**W****WORK-INTEGRATED LEARNING I (EXP1ADT)****WORK-INTEGRATED LEARNING****WORK-INTEGRATED LEARNING II (EXP2ADT)****WORK-INTEGRATED LEARNING****WORK-INTEGRATED LEARNING III (EXP3ADT, EXH3ADT)****WORK-INTEGRATED LEARNING****(Subject custodian: Department of Tourism Management)**

Adventure field trips in the form of activities. All required activities must be successfully completed. (Total tuition time: 12 months. EXP3ADT/EXH3ADT are divided into six months of activities and six months of Work-Integrated training).

