

MASTER'S DEGREE IN BUSINESS ADMINISTRATION (MBA)

Qualification code: MTMB02 - NQF Level 8

Campus where offered: Pretoria Campus (Metro Skinner (Nana Sita) Street) (block-mode classes and research)

Last year of new intake: 2016

Teach-out (phase-out) date: 31 December 2020

Students registered for this qualification should complete their studies according to the teach-out date prescribed for the qualification, subject to the stipulations of Regulation 3.1.11 and 3.1.13 in the Students' Rules and Regulations.

Information on phased-out programmes can be obtained from the TUT website, www.tut.ac.za.

CURRICULUM

Consult the 2016 Faculty Prospectus for the full contents of the qualification.

FIRST YEAR

CODE	SUBJECT	CREDIT
BUS501T	Business Statistics	(0,100)
MGF501T	Managerial Finance	(0,100)
MMB501T	Marketing Management	(0,100)
MNE501T	Managerial Economics	(0,100)
OBE501T	Organisational Behaviour	(0,100)
OPE501T	Operations Management	(0,100)
TOTAL CREDITS FOR THE FIRST YEAR:		0,600

SECOND YEAR

CODE	SUBJECT	CREDIT
BUT501T	Business Strategy	(0,100)
CGE501T	Change Management	(0,100)
FMN511T	Financial Management	(0,100)
HRM511T	Human Resources Management	(0,100)
INM501T	International Management	(0,100)
PJG511T	Project Management (optional subject)	(0,100)
TOTAL CREDITS FOR THE SECOND YEAR:		0,600

THIRD YEAR

CODE	SUBJECT	CREDIT
RMD501D	Research Methodology (after completion of all first-year subjects)	(0,100)
plus any three of the following subjects if PJG511T not already passed:		
EMG511T	Environmental Management	(0,100)
INF501T	International Financing	(0,100)
MTH501T	Management of Technology	(0,100)
PJG511T	Project Management	(0,100)
QMG501T	Quality Management	(0,100)
TNO501T	Technological Entrepreneurship	(0,100)



Students will only be allowed to register for the following on completion of all theoretical subjects and after a project proposal has been approved.

DIS500T	Research Dissertation (year subject)	(0,500)
DIS500R	Research Dissertation (re-registration) (year subject)	(0,000)

TOTAL CREDITS FOR THE THIRD YEAR: **0,800**

TOTAL CREDITS FOR THE QUALIFICATION: **2,000**

SUBJECT/MODULE INFORMATION (OVERVIEW OF SYLLABUS)

The syllabus content is subject to change to accommodate industry changes. Please note that a more detailed syllabus is available at the Department or in the study guide that is applicable to a particular subject/module. On 13 September 2017, the syllabus content was defined as follows:

B

BUSINESS STATISTICS (BUS501T)

1 X 4-HOUR PAPER (OPEN BOOK)

(Subject custodian: Business School)

Quantitative methods of data analysis such as descriptive statistics, graphical methods for raw and grouped data, one-sample and two-sample tests and confidence intervals, probability theory and distributions, Pearson's chi-square tests of association, simple and multiple linear regression and correlation analysis, binary logistic regression analysis, the one-way analysis of variance, index numbers, financial calculations, and time series analysis will be introduced. Where possible, practical demonstrations will be provided as part of theoretical lessons with the statistical packages Excel, SPSS and STATA. (Total tuition time: ± 36 hours)

BUSINESS STRATEGY (BUT501T)

1 X 4-HOUR PAPER (OPEN BOOK)

(Subject custodian: Business School)

Overview of management principles, nature and value of strategic management, the strategic management process, defining the business, analysis of external environment, industry and competitive analysis, internal analysis and company profiles, generic business strategies and industrial environments, strategic analysis and choice. (Total tuition time: ± 36 hours)

C

CHANGE MANAGEMENT (CGE501T)

1 X 4-HOUR PAPER (OPEN BOOK)

(Subject custodian: Business School)

Application of management principles, business information, the latest technologies, software applications, problem-solving and decision-making, data warehousing, information systems and e-commerce. (Total tuition time: ± 36 hours)

E

ENVIRONMENTAL MANAGEMENT (EMG511T)

1 X 4-HOUR PAPER (OPEN BOOK)

(Subject custodian: Business School)

Introduction to environmental management; Environmental legislation; ISO14000; Environmental Impassessment; risk assessment; cleaner production; environmental auditing; responsible care; Environmental training and awareness; and Environmental ethics. (Total tuition time: ± 36 hours)

F

FINANCIAL MANAGEMENT (FMN511T)

1 X 4-HOUR PAPER (OPEN BOOK)

(Subject custodian: Business School)

South African taxation system, time value of money, financial statement analysis and interpretation, working capital management, investment in capital projects, financing decisions, dividend decisions, business valuation, mergers and take-overs. (Total tuition time: ± 36 hours)



H

HUMAN RESOURCES MANAGEMENT (HRM511T)

1 X 4-HOUR PAPER (OPEN BOOK)

(Subject custodian: Business School)

Introduction to human resource management strategy, environmental issues, affirmative action, human resource development, productivity, creating a strategic organisation, creating a learning organisation. Human resource development and training, strategic industrial relations management, key success factors and measures, implementation of strategies, performance management. (Total tuition time: ± 36 hours)

I

INTERNATIONAL FINANCING (INF501T)

1 X 4-HOUR PAPER (OPEN BOOK)

(Subject custodian: Business School)

Overview and structure, harmonisation of financial reporting, international financial systems, spot planning and forward planning, trade finance, forex risk management, international trade and investment, structuring offshore operations, joint ventures, accounting and tax perspectives, evaluation of direct overseas investment opportunities, financial management of multinationals. (Total tuition time: ± 36 hours)

INTERNATIONAL MANAGEMENT (INM501T)

1 X 4-HOUR PAPER

(Subject custodian: Business School)

Differences between countries, international trade, foreign direct investment, economic integration, global monetary systems, international strategy and structure, multinationals and global alliances, importing, exporting and international marketing, global human resource management and global financial management. (Total tuition time: ± 36 hours)

M

MANAGEMENT OF TECHNOLOGY (MTH501T)

1 X 4-HOUR PAPER (OPEN BOOK)

(Subject custodian: Business School)

Introduction to the management of technology, managing technology, technology strategy, innovation and creativity, technology planning and project management, research and development, transfer of technology, entrepreneurship, information management, international trends. (Total tuition time: ± 36 hours)

MANAGERIAL ECONOMICS (MNE501T)

1 X 4-HOUR PAPER (OPEN BOOK)

(Subject custodian: Business School)

Economic model of the firm, revenue and demand analysis, elasticity, production cost and analysis, estimation demand and cost, profitability analysis, profit maximisation, market structure and competition, pricing strategies, decision and risk analysis. (Total tuition time: ± 36 hours)

MANAGERIAL FINANCE (MGF501T)

1 X 4-HOUR PAPER (OPEN BOOK)

(Subject custodian: Business School)

Objectives of managerial finance, cost analysis and behaviour patterns, costing systems and cost allocation, budget planning and control, decision-making, performance budget planning and control, performance appraisal through statement analysis, activity-based accounting, strategic management accounting and control. (Total tuition time: ± 36 hours)

MARKETING MANAGEMENT (MMB501T)

1 X 4-HOUR PAPER (OPEN BOOK)

(Subject custodian: Business School)

Overview, market segmentation, market information and research, product strategy, pricing strategy, distribution strategy, sales and selling, promotion strategy, planning and strategies. (Total tuition time: ± 36 hours)

O

OPERATIONS MANAGEMENT (OPE501T)

1 X 4-HOUR PAPER (OPEN BOOK)

(Subject custodian: Business School)

External environment and stakeholders, the logistics concept, strategic approaches to logistics, operations and material flow, elements of a supply chain, inbound logistics, production requirements through purchasing, the production system, design and productivity, production planning and control, the impof inventory on production, inventory management, outbound logistics, operations management in service industries. (Total tuition time: ± 36 hours)



ORGANISATIONAL BEHAVIOUR (OBE501T)**1 X 4-HOUR PAPER (OPEN BOOK)****(Subject custodian: Business School)**

This subject focuses on how managers become effective leaders by addressing the human side of enterprise from a wholesome perspective of spirit, soul, body and social dimensions. The first part examines teams, individuals, and networks in the context of the following: The determinants of group culture. Managing the performance of individual subordinates. Establishing productive relationships with peers and seniors over whom the manager has no formal authority. The second part looks at successful leaders in action to see how they develop a vision of the future, align the organisation behind that vision, motivate people to achieve the vision and design effective organisations and change them to achieve superior performance. Students work in syndicate groups and group dynamics are stimulated for them to become effective cohorts for the duration of the programme. (Total tuition time: ± 36 hours)

P**PROJECT MANAGEMENT (PJG511T)****1 X 4-HOUR PAPER (OPEN BOOK)****(Subject custodian: Business School)**

Objectives of project management, planning projects, estimating for control, project organisation, project control. (Total tuition time: ± 36 hours)

Q**QUALITY MANAGEMENT (QMG501T)****1 X 4-HOUR PAPER (OPEN BOOK)****(Subject custodian: Business School)**

The challenge of quality, management vs. quality management, total quality management, improvement: steps, techniques and philosophies. Statistical principles and techniques, documentation systems, enhancing management for quality (planning, organising, leading, controlling), growth, technology and innovation, process and document ownership, ISO 9000. (Total tuition time: ± 36 hours)

R**RESEARCH DISSERTATION (DIS500T/R)****MINI-DISSERTATION ASSESSMENT****(Subject custodian: Business School)**

Writing the dissertation. The foundation of the dissertation is the Research Methodology module. (Total tuition time: no formal tuition)

RESEARCH METHODOLOGY (RMD501D)**1 X 3-HOUR PAPER****(Subject custodian: Business School)**

Research in business, scientific thinking, the research process, the research proposal, ethics in research, design strategies, measurement, scaling design, sampling design, secondary data sources. Surveying methods: communication with respondents, instruments for respondents, communication, observational studies, experimentation, data preparation and preliminary analysis, hypothesis testing, measures of association, multivariate analysis. Presenting results: written and oral reports. (Total tuition time: ± 36 hours)

T**TECHNOLOGICAL ENTREPRENEURSHIP (TNO501T)****1 X 4-HOUR PAPER (OPEN BOOK)****(Subject custodian: Business School)**

Entrepreneurship in context, the entrepreneur, creativity, ideas, feasibility, growth strategies, electronics and the entrepreneur, family businesses, entrepreneurship day. (Total tuition time: ± 36 hours)

