



Admission requirements

Minimum academic requirements for Tshwane University of Technology

In addition to the National Senior Certificate (general or vocational), with a minimum of 7 subjects, a candidate must meet the following subject requirements for this programme:

Subject requirements

Subject	Minimum Score
Specific subjects: • English (home language or first additional language) • Mathematics or Mathematical Literacy	3 3
Additional subjects: Any other four (20 credits) subjects*	4 x 3
Total APS Score (Excluding Life Orientation)	18

**A candidate may have a score of two in one of the additional subjects as long as the final score still adheres to the minimum total score as stipulated for the programme*

Academic requirements for this qualification

- Applications will be assessed against all the admission requirements.
- Applicants with a final APS score of 22 and more, will be accepted. Acceptance is subjected to available capacity according to the Student Enrolment Plan (SEP).
- Applicants with a score between 18 and 21 will be invited to do the TUT-potential assessment (PA) test and can be considered for the Foundation Programme in Marketing.

Duration

Three years of full-time study.

Career description

Marketing is a philosophy, an attitude, a perspective, and a management orientation that stresses customer satisfaction. It is also a set of activities used to implement this philosophy. Thus marketing is all about anticipating and satisfying customer needs.

Career opportunities

Typical occupation fields in which you can work: Sales-person, sales manager, product manager, marketing manager, customer services, marketing researcher and advertising.

Subjects

First year

Marketing
Economics
Accounting for Marketers
Personal Selling
English (A-level)

Second year

Marketing
Consumer Behaviour
Law for Marketers
Quantitative Techniques
End-User Computing

Third year

Marketing
Sales Management
Marketing Research
Advertising and Sales Promotion

Further studies after the completion of the National Diploma

After completing the National Diploma you may continue your studies up to doctorate level.

Enquiries

Department of Marketing, Logistics and Sport Management
Pretoria Campus: Tel. 012 382 5824
eMalahleni Campus: Tel. 013 653 3100
Nelspruit Campus: Tel. 013 745 3538

Website

www.tut.ac.za (Faculty of Management Sciences)

Postal address

The Registrar
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ALL INFORMATION IS SUBJECT TO CHANGE.



*Live your life.
Create your destiny.*

- diversity
- ethics
- relevance
- entrepreneurship
- quality**
- care
- partnerships
- professionalism



Faculty of Management Sciences
*Department of Marketing, Logistics
and Sport Management*
National Diploma: Marketing



**Tshwane University
of Technology**
We empower people