



**Tshwane University
of Technology**
We empower people

National Diploma Marketing with foundation provision

Introduction

Applicants with a score between 45 and 55 will receive a letter to invite them to do the TUT potential assessment.

Should the applicant still not qualify for the National Diploma Marketing, he/she may qualify for the National Diploma with foundation provision. With this programme, five foundation subjects are added to the normal three-year programme.

Duration

Four years

Subjects

First year

English
Basic Financial Calculations
Marketing I Foundation
Consumer Behaviour I Foundation
Personal Selling I Foundation

Second year

Marketing
Accounting for Marketers
Personal Selling
Economics
English

Third year

End User Computing
Marketing II
Consumer Behaviour
Quantitative Techniques
Mercantile Law

Fourth year

Marketing
Sales Management
Advertising and Sales Promotion
Marketing Research

Enquiries

Department of Marketing, Logistics and Sport Management
Pretoria Campus, tel. 012 382 5824