

## NATIONAL DIPLOMA: TOURISM MANAGEMENT

**Recommended subject(s):** Accounting, Business Economics, Business Studies, Consumer Studies, Computer Sciences, Economics, Geography, History, Life Sciences, Physical Science.

**Minimum duration:** Three years.

**Career description:** On completing the qualification, a tourism practitioner will be able to do the following in a professional manner: Provide information and advice concerning destinations, handle all travel arrangements, and market destinations and professional services profitably.

**Career opportunities:** Career opportunities depend on your interest and could be: travel agents (retail); tour operators (inbound and outbound); incentive travel; meeting and convention planning; airlines (reservation fares, marketing, etc.); car-rental (reservations, marketing sales, etc.); cruise lines (reservations, administration, marketing, etc.); guest services (accommodation, recreation, sightseeing tours, etc.); tourism information services; man-made attractions (guiding and administration); education and training; and various opportunities for the entrepreneur.

### SUBJECTS

#### FIRST YEAR

Tourism Development I  
Travel and Tourism Management I  
Travel and Tourism Practice I  
Marketing for Tourism I  
End-User Computing I

#### SECOND YEAR

Tourism Development II  
Travel and Tourism Management II  
Travel and Tourism Practice II  
Law for Tourism I  
Marketing for Tourism II  
*Plus one of the following:* French, German and Spanish (not offered at Mbombela Campus)

#### THIRD YEAR

Tourism Development III  
Travel and Tourism Management III  
Travel and Tourism Practice III  
Tourism Management Practice II

**Presentation and campus:** Pretoria and Mbombela campuses (day classes).

**Intake for the qualification:** January only.

**Approximate first-year class fees:** Available on request.

**Additional costs:** Compulsory field trips are scheduled in the training period. These field trips form an integral part of the programme content at different levels of study. The cost of the field trips normally includes all expenses, excluding those of a personal nature. Students will be fully informed in this regard.

**Possible further studies:** B Tech: Tourism Management. M Tech: Tourism and Hospitality Management.

**Weblinks:** [www.southafrica.net](http://www.southafrica.net)  
[www.tbcsa.org.za](http://www.tbcsa.org.za)