

## BACCALAUREUS TECHNOLOGIAE: TOURISM MANAGEMENT

Qualification code: BTTM05

Campus where offered: Pretoria and Mbombela campuses

### Important notification to new applicants:

Before submitting an application for admission, applicants are advised to consult the University's website for possible new qualifications which are aligned with the newly-implemented Higher Education Qualification Sub-Framework.

### REMARKS

- a. *Admission requirement(s):*  
A National Diploma: Tourism Management or an equivalent qualification.
- b. *Selection criteria:*  
Admission is subject to selection.
- c. *Minimum duration:*  
One year.
- d. *Presentation:*  
Evening classes.
- e. *Intake for the qualification:*  
January only.
- f. *Exclusion and readmission:*  
See Chapter 2 of Student's Rules and Regulations.
- g. *Subject credits:*  
Subject credits are shown in brackets after each subject.

### CURRICULUM

#### YEAR SUBJECTS

CODE	SUBJECT	CREDIT	PREREQUISITE SUBJECT(S)
AST400D	Advanced Strategic Management IV	(0,225)	
MTR300T	Marketing for Tourism III	(0,225)	Marketing for Tourism II
RMD100X	Research Methodology	(0,100)	
TDM400T	Tourism Development IV	(0,225)	Tourism Development III
TPJ400T	Tourism Project IV	(0,225)	
TOTAL CREDITS FOR THE QUALIFICATION:		<b>1,000</b>	

